

# OUR TOWN

PUBLISHED BY THE TOWN OF NEW MARKET

Volume 41

August 2010

Number 08

## THE MAYOR'S CORNER

*"There is no month in the whole year in which nature wears a more beautiful appearance than in the month of August. Spring has many beauties, and May is a fresh and blooming month, but the charms of this time of year are enhanced by their contrast with the winter season. August has no such advantage. It comes when we remember nothing but clear skies, green fields, and sweet-smelling flowers--when the recollection of snow, and ice, and bleak winds, has faded from our minds as completely as they have disappeared from the earth--and yet what a pleasant time it is."*

~Charles Dickens

We recently received a letter in the town office from Mr. Al Roda of the Filipino Capital Adventist Church of Laurel, Maryland who used one of the park shelters in June. Mr. Roda was not only complimentary of the excellent job **Donna Lohr** did in reserving the shelter for them, he went on to write; "We saw one of your **Park Crew** picking up trash and I commented that New Market always looks "NEW" whenever we are there for our yearly conference meeting. For this fact too, thank you Town of New Market." So, as Mayor, I want to give a special thanks to all the town employees and citizens who work to make our town look good. It is noticed!! Sometimes we take things for granted and it takes the views of visitors to open our eyes to what we really have in our great little town. Our thanks also to **New Market North Apartments** and **Stonewall Jackson High School** for the flowers they grew and planted throughout the community. They also have helped to put the "new" in New Market. I would be remiss if I did not add a heart felt thanks to **Mike Ritchie** for the fantastic job he did as interim town manager. As we welcome back **Evan Vass** as our new town manager, I for one know his first few weeks back were made easier because of Mike. Mike's guidance and good judgment went a long way in making the transition from Chris to Evan a relatively seamless matter.

My congratulations go out to our **New Market Police Department** who won first place in the Virginia Law Enforcement Challenge. I know they worked hard for this award and it is well deserved. Not only do we look good locally, we shine throughout the state!

While I am speaking of and thanking town employees, it is with sadness on

our part and most likely joy on his part that the middle of July saw the retirement of one of our long time employees, **Dave Beaver**. Dave started with the town January 20<sup>th</sup>, 1994. His expertise and experience, especially with the town water system, will truly be missed. He has been and remains a good friend to many. I know we will see him around town, on the golf course or at the ball park when he isn't fishing in the Outer Banks. We all thank Dave for his service to the town, wish him the best of luck and send our hopes for an improved handicap in his retirement!

As most of you know, on July 12<sup>th</sup> the town lost a great friend and supporter with the passing of **Miller Roberts**. Miller was the longest serving town council member, serving from 1972 until 1994 and again from 1996 until 2004. Miller and I had many talks about his experiences on council and his love of service to the Town of New Market, especially his support of the town park. We were lucky to be touched by his life.

From the carnival, to the music, on to the food, the parade and the fireworks, the 4<sup>th</sup> of July celebration was another hometown spectacular birthday celebration for our country. Many thanks go out to **all the volunteer groups** who worked together to make the event such a great success.

Remember August is Rt. 11 Yard Crawl Month. The day is Saturday August 14<sup>th</sup>. If you are making plans to leave town that day, leave early. As I'm sure some of you know, a few people get out their flashlights and start "yard crawling" very early. It's a great event which brings many new faces to the valley and additional traffic moving very slowly down Rt. 11.

If you haven't had the opportunity to stop by the **Saturday morning Farmers Market** that is set up on Rt. 211 next to Casual Friday, Country Roads Antiques, A Basket Case, Page Valley Tobacco Store, Packs and Sherrill's Seafood, give it a try. The home made baked goods are terrific as is the fresh produce, local honey, home made soaps, dipping oils, etc... In fact, while you're there, make a morning of it by visiting all the shops mentioned and show your support for local businesses.

Well, the tomatoes in our garden have finally started to ripen so I'd better get picking since I don't see them walking in the house or into those canning jars on their own.

## A NOTE FROM THE 4<sup>TH</sup> OF JULY COMMITTEE CHAIRMAN

I hope everyone had an enjoyable time at our July 4<sup>th</sup> celebration. We had a lot of things going on and I hope we had something for everyone to enjoy. I would like to take this opportunity to send out my thanks and gratitude to the many merchants, churches, and volunteer organizations that directly and / or indirectly participated in the events. Thank you to the volunteers from New Market's Fire Department, Rescue Squad, Lions Club, Rotary, Chamber of Commerce, Community Center, American Legion, and New Market Rebels for their help in making it a fun day for all who attended. I would also like to thank those responsible for the pony rides and face painting for the kids, Grand Marshal Damon Dillman, Honorary Grand Marshal Bruce Alger, Ms. Sara Jane Liers, Chris Boies for free admission to the pool and to Duncan Kirtley for agreeing to co-chair the committee.

As you know, an event like this could not happen without the help of some key people and I would like to say a special thank you to those folks who made it all possible. To Chief Peery and the New Market police force for making it a safe day for all of us, to Fonda Swartz and Liz Gum for coordinating the parade and handling all of the background things that we didn't see but really, really appreciate. To Mike Ritchie for all his help in the planning and layout of the

event, and to his staff for getting the park set up and their clean up efforts afterwards. Thank you to all of the town staff and to Donna Lohr for making the calls, setting up the meetings, organizing the vendors, and the thousand other things it takes to make an event like this a success; to Gordy Farrey for a great job in the role of Master of Ceremony, and special thanks to the rest of the July 4<sup>th</sup> committee members for their help and hard work in the planning of our celebration. I am sure that there are others that I have not mentioned and that I may not be aware of that worked behind the scenes and I would like to thank them as well. Lastly to the public in general and to the citizens of New Market in particular I would like to thank you for your turn out and support. You continue to make this a wonderful community to live in and a great place to be from.

As we move forward let us continue to thank and support our service men and women, past and present, continue to support those in harms way, and let us never forget those that paid the ultimate price so that we can enjoy the freedoms we have today.

Harry Durrett  
Chairman

## 4<sup>th</sup> OF JULY PARADE ENTRY WINNERS

Congratulations to the following individuals and organizations who won a prize for their entry in the New Market 4<sup>th</sup> of July Parade:

**Fire Department:** Timberville  
**Rescue Squad:** Broadway  
**Float:** Rebels Baseball Team  
**Antique Car:** #42 Bill Cline  
**Civic Organization:** New Market  
Lions Club

**Business:** DiscoveryLand  
**Overall:** ShenPaco  
**Group traveling farthest distance  
to participate:** Star Tannery Fire  
Department



## BUSINESS SPOTLIGHT

### SPA 122 & SALON

SPA 122 opened for business September 2008. It is located within the Aesthetic Edge, Jeffrey S. Burns D.D.S. building at 9626 South Congress Street. SPA 122's welcoming entrance is on the right side, rear of the building, the door under the blue canopy. SPA 122 offers many types of massages, body scrubs, wraps, skincare facials, chemical peels and resurfacers, waxings for face and body, manicures, pedicures and hair studio. SPA 122 provides a sanctuary for guests to rejuvenate their mind and body. The spa's philosophy "Come Celebrate Yourself" represents that each person must allow time to renew to contribute to others. Visit their website for photos and full treatment menu at [www.spa122.com](http://www.spa122.com). Call (540)740-3211 for appointments. "Come Celebrate Yourself!"

## LIBRARY NEWS

June and July flew by at the Library with all the library programs for children. We had from 20-40 children attending each program. For the "Reading With the Rebels" event we counted 72 children with 70 adults! Thanks to all the parents and volunteers who helped to make our summer reading programs a success. Summer Reading Logs can still be completed and checked off for prizes during the month of August.

The Library will be holding a book sale during open hours the weekend of August 14<sup>th</sup> in conjunction with the Route 11 Yard Crawl. Once again we will offer a great selection and a large number of books for sale. Donations continue to pour in - come look them over! Books are offered for a donation of what the books are worth to you. Every penny goes into our library treasury and helps with the building fund and day to day library operations.

### New Books available by August:

The Search by Nora Roberts  
The Darling Dahlias and the Cucumber Tree by Susan Wittig Albert  
As Husbands Go by Susan Issacs  
It All Began in Monte Carlo by Elizabeth Adler  
Betrayed by Robert Tannenbaum  
Rules of Betrayal by Christopher Reich  
Live to Tell by Lisa Gardner  
The Glass Rainbow by James Lee Burke  
Corduroy Mansions by Alexander McCall Smith  
The Rembrandt Affair by Daniel Silva  
Shadow Zone by Iris Johansen  
Queen of the Night by J.A. Jance

### Young Adult:

Dark Flame by Alyson Noel  
Daniel X: Demons and Druids by James Patterson  
The Unwritten Rule by Elizabeth Scott  
The Classics: All You Need to Know, from  
Zeus's Throne to the Fall of Rome by Caroline Taggart

### Reference:

College Board Scholarship Handbook 2011  
ABA Legal Guide for Small Business  
Kelly Blue Book, July - September 2010  
College Access and Opportunity Guide

## NEW MARKET ROTARY CLUB

### District Youth Leadership Conference

The New Market Rotary Club has taken the opportunity to grow future business leaders for several years. One way is through its involvement in the District 7570 Youth Leadership Conference hosted on the campus of Virginia Tech every December. The New Market Club supports and sponsors 3-4 students from Stonewall Jackson High School to participate in the conference. With the help of the school's guidance counselor and word of mouth, the students must apply and undergo an interview process before a panel of Rotarians. The selection process begins in October. Once selected, the students will represent the New Market club in Blacksburg, VA among 250 other students selected by other rotary clubs. The district stretches from Winchester to Kingsport, TN representing more than 70 clubs and over 4000 members. All costs for the week-end are paid by the local club as well as for a chaperone that travels with the students. While at the conference, the students are broken up into different groups to tackle many issues relating to business both here and abroad. They have the opportunity to work side by side with other students from other areas to demonstrate their leadership abilities as well as build friendships. In January, the selected students report back to the New Market club their experience about the conference and how this may help them in the future. The New Market club has seen a considerable increase in applicants and therefore has increased its budget to this program.

### We Did It!

The members of the New Market Rotary Club enjoyed a poolside Surf and Turf party at the home of Tom Constable on June 19, 2010 with plenty to eat. The barbecue included steamed shrimp with a special seasoning known only to Tom, steaks on the Barbie and many side dishes. As far as Tim Palmer was concerned, the main attractions were the pies and cakes. Since the ladies all looked very lovely in their party apparel, the men got things set up and ran the barbecue. A special thanks to Beverly Holsinger who coordinated the event and to Richard Torovski who put out a special effort to come up with tables and chairs for everyone. A big THANK YOU goes out to Tom Constable for allowing Rotary the use of his home for the party. The Surf and Turf party has also been held in the past at Kevin Cannon's house.

## MAKE AND TAKE YOUR OWN RAIN BARREL

Conducted by Friends of the North Fork of the Shenandoah River

**Rain Barrel Workshop - September 8 (Wednesday) - 6:30 - 8:30 pm**  
**Town Park, Town of New Market, VA**

*\$39 for FNFSR members, \$49 non-member*

In this workshop you will receive a recycled plastic barrel from Clean Virginia Waterways that you will use to build your own rain barrel. During the workshop you will drill holes, install the faucet and complete other tasks to allow a barrel to catch rainwater for use around your house. Tools and materials will be provided.

## COHEE GARDEN CLUB NEWS

The Cohee Garden Club met at the home of Johan Guss on July 5<sup>th</sup> for our annual picnic. Three husbands of members joined us. Fellowship and wonderful food was enjoyed by all.

All members of the public are invited to our next meeting which will be held at the New Market Library on Monday, August 2<sup>nd</sup> at 7:00 p.m. The library certified by LEED as a 'green' building, has two Rain Gardens to compliment the building. The purpose of rain gardens, methods of creating them and plant material suitable to rain gardens will be presented. Refreshments will be served.

On Tuesday, August 10<sup>th</sup>, members of the Cohee and New Market Garden Clubs will be judging landscaping in our town. The categories are: Residence, Business, Hanging Plants, Large Planters and Tree Plantings.

## NEW MARKET ROTARY PROJECTS UPDATE

We previously reported on the New Market Rotary Charitable Foundation to raise funds for a new tarpaulin (tarp) for use at Rebel Park. The current tarp was damaged by hail at the outset of the 2009 season and rendered unusable. The tarp is a key factor in maintaining high school, Shockers and the New Market Rebel games on schedule during rain or threats of rain, given the short playing seasons for all teams.

To help pay for the new tarp, The Rotary Foundation has sponsored a 5 night cruise to Bermuda on September 18, 2010 on the **Enchantment of the Seas** out of Baltimore which has been marked up, plus Royal Caribbean will match \$50 for each cabin booked. We expect to raise about half of the \$7k estimated price tag for a new tarp. The public responded with several bookings, but more funds need to be raised. You can still be a part of the cruise by contacting Larry Strawderman at 540-740-3173.

The public can help by making a tax deductible donation to the New Market Rotary Charitable Foundation noted for "the tarp fund". Donors will be provided a letter for tax purposes in this regard. Checks should be mailed to: **New Market Rotary at P.O. Box 411, New Market, VA 22844** or given to a Rotarian that you may know. New Market Rotary and the community appreciate your efforts in supporting this project.

Also, New Market Rotary has scheduled their annual benefit golf tournament on September 8, 2010 at the Shenvalee Golf Resort. Entry forms are available at the town office, Shenvalee Pro Shop or by calling Bernie Brown at 540-740-8768. Proceeds from the tournament are used to support community non-profit organizations and a variety of community needs.

The officers and Board of Directors for the New Market Rotary Club for the year 2010-2011 are listed below:

President . . . . .	Tim Palmer	Membership Chair . . .	Frank Depreiter
President-Elect . . . . .	Tom Constable	Public Relations . . . .	Charles Day
Secretary . . . . .	Ray Brownfield	Adm. Adviser . . . . .	Phillip Crown
Treasurer . . . . .	Jim Douglas	Program Director . . . .	Linda Krobach
Foundation Chair . . . .	Jerry Biller	Past President . . . . .	Beverly Holsinger

## THE NEW MARKET LIONS CLUB

It is with sadness that we announce the passing of club member John D. Piper, Sr. on July 9, 2010. Our heartfelt sympathies go out to Lion John's wife, Barbara, and his family.

We held our annual auction at the New Market Community Park on the 4<sup>th</sup> of July. We want to thank the citizens and corporations who donated items for sale, plus those that attended and purchased those items. The money raised will greatly assist us with our community activities. Carrienne Yancy of Linville was the winner of the 32" Vizio television. Thanks to those who purchased tickets for the raffle.

Our entry in the town's 4<sup>th</sup> of July parade received the Civic Organization award.

Call our membership chairman at 540-740-3754 or club secretary at 540-740-4257 for membership information, meeting dates and locations. Visit the Lions International website at [www.lionsclubs.org](http://www.lionsclubs.org).

## NEW MARKET AREA CHAMBER OF COMMERCE

The Chamber of Commerce would like to thank everyone for making our booth at New Market's July 4<sup>th</sup> celebration a huge success.

Don't forget the 6<sup>th</sup> Annual Route 11 Yard Crawl on Saturday, August 14, 2010 from 7:00 am - until.....? Spaces are \$15.00 for 10' X 10' space. Call the Chamber for more information at (540)740-3212.

The Chamber is still taking applications for Heritage Days. Please call the Chamber office if you would like more information or are interested in becoming a vendor.

## NEW MARKET FIRECRACKER 5-MILER RACE

The Annual Firecracker 5-Miler Race took place on Saturday, July 3, 2010 as part of the July 4<sup>th</sup> Celebration. There were approximately 120 participants. To view the results, go to our website, [www.newmarketvirginia.com](http://www.newmarketvirginia.com) and click on "Community Events" where the clock finish times are listed.

## POLICE BLOTTER June 2010

For the month of June the Police Department responded to 406 calls for service. Among those calls were 3 motor vehicle crashes and 8 physical arrests. There were 4 DUI's, 2 narcotics violations, 1 contributing to the delinquency of a minor, and 1 outstanding fugitive warrant. During the month officers made 195 traffic stops and issued 95 citations for various traffic violations. To date, the Police Department has recovered \$1,205.00 of stolen property.

I am happy to announce that your police department took first place in the Virginia Law Enforcement Challenge. This is a statewide contest, sponsored by the Virginia Chiefs of Police Association, which compares the accomplishments of departments of similar size for the entire year. It is the combined hard work of all the officers throughout the year that has made this possible. I would also like to thank Donna Lohr for working with Sgt. Rinker during the book's assembly process. We will have a copy of the winning book available for anyone to see during the National Night Out festivities.

Crime Prevention tip: Last month you were advised to record all serial numbers of your valuables. In addition to that, take photos of antiques, unusual or unique items. If you have access to a video camera, video the contents of each room and store the recording away from your residence, such as a safety deposit box or a trusted friend's house. That way, in the unfortunate event of a burglary or a fire, you have a record of your possessions for the Police Department or your Insurance Company. This works well for garages and small items that sometimes get forgotten.

Please don't drink and drive, and thanks for buckling up!

## THE NEW MARKET COMMUNITY CENTER

Valley Cruisers will be holding their 22<sup>nd</sup> Annual Rod Run to the Park at the Community Center/Rebel Park from 9:00 am - 4:00 pm on August 29, 2010. Registration for your vehicle may be obtained by calling Glen at 540-478-3255.

Registration forms have been mailed for our 16<sup>th</sup> Annual Craft Show, which will be held October 23-24, 2010. Should you wish to participate in our Craft Show, please call Claudia Gray, at 740- 4257. Space is limited and early registration is recommended. Craft spaces are 8' X 8' for \$35.00 and 8' X 10' for \$45.00. This is the total fee for the two day event, and all spaces are inside the building unless you wish to be an outside vendor.

The RMH Mammography Van will be at the Center on September 7<sup>th</sup>, October 12<sup>th</sup>, and November 30<sup>th</sup>. You may call 540-433-4641 or 800-277-1021 to schedule your mammogram.

Weight Watchers meet at the Center on Tuesday evenings at 6:00 pm. You may call 800-651-6000 for further information.

Kathy Hurd-Corillo operates a dance studio Monday, Thursday and Friday nights at the Center. Her telephone number is 540-856-2214.

For rentals at the Center, please contact **Claudia Gray at 540-740-4257**. We rent the cafeteria/kitchen and the gymnasium, as well as the classrooms. Check with us before you book your party elsewhere. We have a family-friendly atmosphere at the Center. Call for rental prices. The cafeteria will comfortably seat 100. For an additional fee, the kitchen is also available.

The Board members have voted to offer, on a limited basis, space for public service organizations to hold special events. The Center Board must approve these events in advance. Requests for meeting space are to be mailed to the Center at P.O. Box 1377, New Market, VA 22844.

Thank you for your continued support of your Community Center.

# CALENDAR OF EVENTS



## August 2010

- |           |  |                          |
|-----------|--|--------------------------|
| 2         | Council Committee Meetings in the<br>Following order: Finance and Personnel,<br>Public Works, Public Safety, Tourism,<br>Economic Development & Historic<br>Preservation | 6:30 pm<br>To<br>7:30 pm |
| 2         | Planning Commission Meeting  | 7:30 pm                  |
| 3         | National Night Out   |                          |
| 6         | Leaf and Grass Pickup  |                          |
| 13        | Leaf and Grass Pickup  |                          |
| 14        | Route 11 Yard Crawl  |                          |
| <b>15</b> | <b>Water/Sewer Bills Due</b>   |                          |
| 16        | Town Council Meeting at the<br>Town Hall   | 7:30 pm                  |
| 20        | Leaf and Grass Pickup  |                          |
| 27        | Leaf and Grass Pickup  |                          |

## September 2010

- |           |  |                          |
|-----------|--|--------------------------|
| 3         | Leaf and Grass Pickup  |                          |
| 5         | Parade of VMI Cadets   |                          |
| <b>6</b>  | <b>Town Office closed in observance<br/>of Labor Day</b>   |                          |
| 7         | Council Committee Meetings in the<br>Following order: Finance & Personnel,<br>Public Works, Public Safety, Tourism,<br>Economic Development & Historic<br>Preservation | 6:30 pm<br>To<br>7:30 pm |
| 7         | Planning Commission Meeting  | 7:30 pm                  |
| 10        | Leaf and Grass Pickup  |                          |
| <b>15</b> | <b>Water/Sewer Bills Due</b>   |                          |
| 17        | Leaf and Grass pickup  |                          |
| 20        | Town Council Meeting at the<br>Town Hall   | 7:30 pm                  |
| 23        | New Market Historical Society Meeting<br>At the Town Hall  | 7:30 pm                  |
| 24        | Leaf and Grass Pickup  |                          |

Town of New Market  
Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.  
(540) 740-3432 • [www.newmarketvirginia.com](http://www.newmarketvirginia.com)  
9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

### TOWN COUNCIL

Larry M. Smith, Mayor • John H. Blosser, Vice-Mayor  
Mary Alice Burch • Gary D. Comer • Harry Durrett • Troy Fadeley • Charles E. Litten  
Jason J. Ham, Town Attorney

### ADMINISTRATION

Evan L. Vass ..... <i>Town Manager</i> Charles Peery ..... <i>Police Chief</i> Jeanne K. Rinker ..... <i>Town Clerk</i> Chad Neese ..... <i>Town Planner/Zoning Administrator</i>	Michael Ritchie ..... <i>Public Works Director</i> Teresa Green ..... <i>Treasurer</i> Donna Lohr ..... <i>Administrative Assistant</i>
--	---

***An Equal Opportunity Community***