

THE MAYOR'S CORNER

"Nobody ever drowned in his own sweat." **Ann Landers**

It's a good thing because so far summer has been hot and humid. Not quite the drought of last summer, as there has been just enough rain to keep the weeds growing in my garden. There is however, something besides the summer sun that has made me and, from what I hear, many of you, really hot. On July 1st. there was a letter to the editor in the Northern Virginia Daily that referred to New Market as a "jerk-water" town and to the VMI cadets who fought in the Battle of New Market as "'ill-advised and poorly lead hillbilly children". My first reaction was to respond with my own letter to the editor letting the author know exactly what I thought and what New Market was all about. However, under advisement of those perhaps wiser than I, I chose not to respond. Sometimes to react to someone who is as misinformed about New Market as this individual seems to be is like pouring gas on an open flame. There is probably nothing any of us could say that would satisfy the writer or change his mind. It would however, be a great service to New Market and all small towns, if the Editor of the paper would quit printing such inflammatory and misinformed letters. Although I am a great proponent of free speech, I don't think we always need to encourage it when the writer is so far off base.

On a lighter note, I'd like to announce the grand opening of Simple Tymes on Saturday, August 6th. Simple Tymes is located at 9471 Congress Street. Although they have been open for a few months, they are expanding the size of the store and the sale merchandise. Stop in and say hello and welcome to New Market. While you are at it, take some time to visit all of the shops in New Market. They offer everything from furniture, antiques and flowers to those special occasion gifts and sportswear and some sportswear accessories. Shopping local helps all of us.

Thank you to all of you who dropped off canned food and non-perishable items at the Farmers Market and the Rebel Baseball games. Because of your efforts, well over 500 items were collected and donated to the local food bank and the job description of the Mayor expanded. Yes, I volunteered to kiss a cow if they reached their goal by July 16th and kiss a cow I did. A special thanks to the Zirkles of Cedar Bluff Dairy for allowing the beautiful "Lola" to attend the event. Photos can be seen on Face Book "Farmers Market on Congress Street" page.

"Abandon the urge to simplify everything, to look for formulas and easy answers . . ." **M. Scott Peck**

Indeed this is true as the town begins to consider the issue of golf carts on town roads. This is a complex issue that needs to be hammered out in the court of public opinion before the Town can perhaps arrive at some type of ordinance addressing this issue. Please, if you have an opinion, study the issue and the facts and let one of your elected officials know or attend the public hearing that will be required before such an ordinance comes to a vote. We will keep you in the loop on the town website or you can give me a call at 740-4157 for updated information. I hope everyone views this issue as a chance to see democracy in action. Stay Involved!!

"Remember to be gentle with yourself and others. We are all children of chance and none can say why some fields will blossom while others lay brown beneath the August sun. Care for those around you. Look past your differences. Their dreams are no less than yours, their choices no more easily made. And give, give in any way you can, of whatever you possess. To give is to love. To withhold is to wither. Care less for your harvest than for how it is shared and your life will have meaning and your heart will have peace." **Kent Nerburn**

One reason New Market is such a great place to live is because there are so many people who live here that demonstrate the above quote every single day. I hesitate to mention them or their organizations by name with the fear I would forget some that are equally deserving of praise. So I ask you to just look around as you participate in town, church and club activities. Most of the people you encounter, including yourself, will be volunteers giving of themselves to make life better for all. Their patience and cooperation make me proud to be a citizen of New Market. My thanks to all of you!!

As you read this, the summer is soon coming to an end and it is time to tend the weeds in my garden. It is also time to haul out my surplus "stuff" in preparation for the 50 mile traffic jam along Rt. 11, also known as "The Rt. 11 Yard Crawl". The date is Saturday, August 13th and is sure to be a big success. Thanks to all of you who participate in selling and buying.

THE NEW MARKET LIONS CLUB

Our annual auction was held at the Community Park on July 4th. It was a resounding success made possible by the generosity of the area citizens and businesses who donated items, and those that purchased them. The funds raised allow us to continue our efforts to support local and worldwide causes in Lions International's quest to provide a better life for many less fortunate. Thank you all so very much.

We sponsored the New Market Rebels game on July 13.

We hope to see you at the New Market Farmer's Market on July 30th. Stop by our booth for a visit, learn about Lionism, and maybe purchase a broom or two.

Gordy Farrey was installed as the 2011-12 club president on July 1st. We want to thank outgoing president Gary Cunningham for his leadership over the past year.

If you would like more information on our club's activities or are interested in becoming a member, please call our membership chairman at 540-740-3977 or the club secretary at 540-740-4244. You can also visit the Lions International website at www.lionsclubs.org or read about Lions activities around the world in the *LION Magazine* at the New Market Library.

"Worry is like a rocking chair - it keeps you busy and gets you nowhere"

NEW MARKET ROTARY CLUB

The New Market Rotary Club will meet on August 3, 2011 at The Shenvalee. The program, presented by Larry Orebaugh, will feature Eva Selwyn speaking about arthritis.

CHAMBER OF COMMERCE

Our next monthly meeting will be August 9, 2011 from 8:00 - 9:00 am and will be held at The Shenvalee restaurant.

The Annual Yard Crawl will be held August 13, 2011 starting at 7:00 am. Pre-sale Yard Crawl t-shirts are available at the Chamber office for only \$6.00. The day of, and after the Yard Crawl, the price of the shirts will be \$10.00, so stop by and get yours today. The Chamber also has a few more spaces available for the Yard Crawl. For more information please call our office at 540-740-3212.

We also have our annual 50/50 raffle going on right now! Stop by our office or see a Chamber member to buy your tickets. Last year's payout was \$328.50.

The Chamber would like to commend the town on the Streetscape Project. The difference it has made for our office thus far is wonderful!

NEW MARKET ROTARY GOLF TOURNAMENT

The New Market Rotary Club will hold their annual benefit golf tournament on Wednesday, September 7, 2011. The proceeds will go to benefit the Shenandoah County Free Clinic and the Loaves and Fishes Food Pantry. The Captains Choice format will tee off at 1:00 pm at the Shenvalee Golf Resort in New Market. Following the tournament there will be hot hor d'ouvres and door prizes. Cash prizes will be awarded to the top finishing teams. For further details contact Larry Strawderman at 740-3173 or Bernie Brown at 740-8768.

LAWN CARE TIPS: MAKE A DIFFERENCE FOR WATER QUALITY, WILDLIFE AND PEOPLE

How we manage our lawns and gardens here in New Market can have a major effect on the quality of surface water that ends up in neighboring Smith Creek. Maintaining a healthy lawn is not only beneficial to our local waterways but can benefit each of us in many ways, including:

- Improving the health of the environment for your children and pets
- Improving the quality of your lawn and garden while reducing your maintenance costs
- Restoring the habitat around your home
- Reducing the water required for yard care

Here are ten tips suggested by our neighbor, the City of Harrisonburg, at their website: www.cleanwater.org (Check out this site for lots of other good information, too.)

1. Test the soil in the area you wish to fertilize.

This ensures that you apply the proper amount of fertilizer. Over fertilizing is bad for our watershed and can cost you lots of money. For more information on soil testing and fertilizer choices go to your local VA Extension website: <http://offices.ext.vt.edu/shenandoah/>

2. Lawns need only 1 inch of water per week and they don't need to be watered daily.

Over watering causes 85% of turf problems. If possible, water early in the day to reduce evaporation. Convert turf to low water-use landscaping such as drought resistant grass, plants, shrubs and trees. Keeping your grass taller, 2 1/2 to 3 inches, helps support deep, healthy root systems and reduces the need for watering.

3. Pull weeds by hand, mulch heavily, and use vinegar on weeds on your driveway.

If you must use weed-killing products follow the directions on the container and apply carefully. Using weed killers improperly can poison our waterways and make us and our pets sick.

4. Use a low-risk pesticide that has been shown to be safer for the environment.

Low-risk pesticides kill a specific pest and are less likely to harm beneficial insects or people. Be sure to always follow the directions. Overuse of pesticides kill frogs, fish and insects that live in our watershed. And farther down the river in the Chesapeake Bay it can poison those tasty shrimp, clams, and crabs.

5. Use alternative pest control strategies.

Varying the pest control methods you use helps improve its effectiveness, it is safer for your children, and helps improve the quality of your plants. Knowing exactly what insect problem you have, you can then select several effective pesticide treat-

ments. Several alternatives include manual removal, physical barriers, attracting beneficial insects, and diversified planting. For alternative pest control methods, go to: <http://www.pesticide.org/solutions/home-and-garden-toolbox/weed-solutions/weed-solutions>.

6. If you have a stream running through your yard think about allowing grasses, shrubs, and trees to grow along the stream bank forming a buffer.

The buffer vegetation filters the water on its way to the stream and the buffer will provide an excellent place for birds and animals to live. You can plant native vegetation, which requires less maintenance and is more attractive to wildlife. Learn more about stream buffers at: <http://www.dof.virginia.gov/mgt/rfb/index.htm>

7. Plant native trees, flowers, shrubs and grasses.

Using native plants in your yard will provide better habitat to local wildlife, and also reduce the need for constant irrigation. A few common plants that you can use in Virginia include Red and Sugar Maples, Spicebush, Royal Fern, Cardinal Flower, and Sundrops. To view an online booklet about plants native to our area from the US FWS: <http://www.nps.gov/plants/pubs/chesapeake/>.

8. Pick up after your pet, flush it or bury it, or double bag it and put it in the trash.

Pet waste will contaminate our water if not disposed of properly

9. Start a compost pile.

Compost piles allow the decaying plant nutrients to be returned to the soil, acting as a natural fertilizer. You can start your own compost pile in your backyard, or purchase a compost bin. A few of the benefits of composting include reducing the need for fertilizers, it is cost effective, and promotes healthy turf and plants. Learn how to build a compost pile from this U.S. NRCS website: <http://www.nrcs.usda.gov/Feature/backyard/pdf/compost.pdf>

10. Check with your neighbors for other creative ideas.

See what your neighbors are currently doing to help out the environment and reduce pollution run-off from their own backyard. Share your ideas!

An excellent free guide to yard care produced by the VA Dept. of Conservation and Recreation and the Chesapeake Bay Program, entitled "A Virginian's Year-Round Guide to Yard Care," is now available at our Town Hall and the New Market library.

This is the third in a series of articles about what we all can do to improve our watershed - Smith Creek. For more information about what you can do to improve water quality impacts from your property contact Friends of the North Fork of the Shenandoah: <http://www.fnfsr.org/> or contact Faye Cooper at faye.cooper@dcr.virginia.gov phone: 540-414-5495.

LIBRARY NEWS

The "Dog Days of August" will be busy days at the New Market Library! Mark your calendars for these events:

August 4th: The Grand Finale for the Summer Reading Program will feature the Fischer Sundae Puppets performing a program entitled "Crazy Quilts, Amazing Tales From Around the World", from 10:00 - 11:00 am.

Monday Night Movies, each Monday in August at 6:40 P.M. Free refreshments and drinks served.

- August 1 - **A Bugs Life**
- August 8 - **Toy Story**
- August 15 - **Whale Rider**
- August 22 - **Toy Story 2**
- August 29 - **Monsters, Inc.**

Book Sale!! Our book sale fans can beat the Yard Crawl crowds because the sale will begin the weekend before on Friday, August 5th and run during library hours through the Crawl on August 13th.

New Books:

Tess Gerritsen, [The Silent Girl](#)

David Rosenfelt, [One Dog Night](#)

Susan Wittig Albert, [The Darling Dahlias And The Naked Ladies](#)

Barbara Delinsky, [Escape](#)

J.A. Jance, [Betrayal Of Trust](#)

Perri O'shaughnessy, [Dreams Of The Dead](#)

Iris Johansen, [Quinn](#)

Daniel Silva, [Portrait Of A Spy](#)

Danielle Steel, [Happy Birthday](#)

Anne Rivers Siddons, [Burnt Mountain](#)

Karen Robards, [Justice](#)

Catherine Coulter, [Split Second](#)

Felix Francis, [Dick Francis's Gamble](#)



2011 FIRECRACKER 5-MILER RACE RESULTS:

1. Carlos Orellana	28:55	56. Lee Getz	44:34
2. Donnie Sobanko	31:30	57. Greg Grose	44:38
3. Ahady Vifru	31:30.3	58. Paul Gabb	44:41
4. Matt Bush	31:43	59. Donna Styles	45:17
5. Larry Bullock	31:53	60. Tess Sherman	45:20
6. David Vencie	32:02	61. Jimmy Argyros	45:31
7. Jackson Fahrney	32:30	62. Amy Betcher	45:47
8. Joe Rudmin (Masters)	32:37	63. Jordan Vaughn	45:47.4
9. Daniel Gochenour	33:59	64. Amy Wilmerton	46:00
10. Mike Lehman	34:34	65. Sarah Jones	46:31
11. Ashley Lehman(FFO)	34:35	66. Charlie Fultz	46:35
12. Ben Snarr	35:50	67. Pete Churney	46:35
13. Bill Stahr	36:50	68. Keary Bowman	46:36
14. Cody Stout	36:18	69. Bob Bush	46:41
15. Jeremy Gray	36:45	70. Brandy Dovel	46:55
16. Colton Koontz	36:50	71. Cynthia Long	47:14
17. Patrick Bain	36:50.5	72. Andi Miner	47:55
18. Corinne Makarevich	37:06	73. Craig Meccer	48:18
19. Jeff Shifflett	37:14	74. Lydia DiNardo	48:28
20. Isabel Jimenez	37:26	75. Elaine Sharp	48:45
21. Steve Whetzel	38:16	76. Troy Hackenbracht	48:50
22. Andrew Dawson	38:26	77. Jonathan Middleton	49:21
23. Annie Mishler	38:38	78. Leigh Lemon	49:23
24. Art Strunk	38:50	79. Butch Proctor	49:32
25. Mark Comer	38:54	80. Edgardo Ullrich	49:42
26. Pat Benedict	38:58	81. Teresa Shifflett	50:22
27. Mike Benedict	39:28	82. Abigail Runion	50:28
28. Rich Ruozzi	39:56	83. George Collins	50:46
29. Sarah Robbins	40:08	84. Susan Betcher	51:03
30. Spyridon Argyros	40:57	85. Teresa Hannon	51:10
31. Ben Rosenberger	40:59	86. Brittany Lowe	51:31
32. Jason Brinkley	41:22	87. Andrew Kipps	52:29
33. Andrew Roy	41:36	88. Rebecca White	53:01
34. Maria Moore	41:39	89. Tana Meadows	53:32
35. Dana Landacre	41:39.3	90. Jeff Campbell	53:32
36. Al McDorman	41:51	91. Orian Churney	54:33
37. David Law	41:54	92. Hope Bain	54:48
38. Natalie Carroll	42:24	93. Tara Anderson	55:14
39. Bryce Inouge	42:25	94. Elizabeth Holm	56:08
40. Mallory Hart	42:28	95. Mary Bailey White	56:14
41. Brian Heredos	42:34	96. John Rosenberger	57:05
42. Allan Betcher	42:36	97. Brenda Jenkins	57:17
43. Bruce Kipps	43:13	98. Amanda Polk	58:32
44. Shawn Allen	43:19	99. Susan McCampbell	59:10
45. Kate Roberts	43:23	100. Kristen Meccer	59:55
46. Patrick Keefe	43:25	101. Brenda Forren	1:01.51
47. Emil Chirvasuta	43:45	102. Julia Yeagan	1:01.91
48. Marlin Yoder	43:49	103. Elizabeth Estep	1:01.12
49. Justin Lohr	44:04	104. Nick Lohr	1:04.56
50. Chris Dellinger	44:08	105. Donna Lohr	1:04.56
51. Patty Abel (Masters)	44:13	106. Hannah Hutman	1:05.13
52. Kristen Inouye	44:14	107. Tammy White	1:05.13
53. Teresa Hulleman	44:15	108. Copaceano Florin	1:06.06
54. Jerry Biller	44:21	109. Chuck Benedict	1:06.58
55. Cat Makarevich	44:26	110. Larry Smith	1:06.58.1

LEARN AND PLAY PICKLE-BALL AT THE NEW MARKET PARK TENNIS COURTS EVERY TUESDAY AT 10:00 AM BEGINNING JULY 26

It's the fastest growing new sport in the country, and now you can play it in New Market. Join experienced and novice players on Tuesday mornings for lessons and to play. It is easy to learn, great exercise and lots of fun. We will provide racquets and balls for Tuesday sessions. For more information call 540-740-3460 or email tconstbl@shentel.net.

2011 FOURTH OF JULY PARADE WINNERS:

Grand Prize:

New Market Rebels

Best Appearing Fire Co.:

1st - Conicville

2nd - Toms Brook

Best Appearing Rescue Squad:

1st - New Market Fire & Rescue

Best Appearing Commercial:

1st - Trans Tech

2nd - Hartz Automotive

Best Appearing Civic:

1st - Schultz Theatre

2nd- American Legion

Best Appearing Float:

1st - New Market Rebels

2nd - Sonabank

Best Appearing Antique Vehicle:

1st - '69 Brookwood Chevy

2nd- '65 Chevy Corvair

Best Appearing Animal:

-No Entries

NEW MARKET POLICE BLOTTER

During the month of July the Police Department responded to 414 calls for service. Officers worked 9 motor vehicle crashes in Town and made 4 physical arrests. There were 133 traffic stops resulting in 85 citations being issued.

At this time we would like to thank everyone who helped with the annual National Night Out program, especially everyone who presented demonstrations and talks. This year the following door prizes were donated by local businesses:

- Getz Accounting - Gift Certificate
- Godfather's Pizza - Gift Certificate
- Kathy's Home Cooking Café - Gift Certificate
- LL Communications - Gift Certificate
- New Market Exxon - Oil Change
- Randy's Do it Best - Screwdriver Set
- S.C. Fire and Rescue - Fire Extinguisher & Smoke Alarms
- Southern Kitchen - Gift Certificate
- Starman Car Wash - Car Wash

In order to host this event each year the Police Department gets a lot of help from individuals and businesses. We would like to thank the following: Joyce & Rivers Loy - hot dogs and buns, Shenvalee - golf cart, Faye's Flowers - potato chips, B.J. Sager of Winchester - soft drinks, Valley Ice - ice for the drinks and Finders Keepers from Harrisonburg - water.

As always, Please remember to "Buckle Up". It may save your life or the life of a family member.

THE NEW MARKET COMMUNITY CENTER

Our Craft Show will be held October 22 - 23, 2011. Registration letters have been mailed. Should you wish to participate, please call Claudia Gray at 540-740-4257.

The New Market High School Alumni will hold their bi-annual meeting at the Center on September 30 and October 1, 2011.

Thank you for your contributions to the New Market Community Center, Inc. We cannot continue to maintain this historical facility without the assistance of the Town of New Market, its citizens and members of the surrounding communities.

The RMH Mammography Van will be at the Center on September 12, October 17 and December 1, 2011. You may call 540-433-4641 or 800-277-1021 to schedule your mammogram.

Weight Watchers meet at the Center on Tuesday evenings at 6:00 pm. You may call 800-651-6000 for further information.

Kathy Hurd-Corillo operates a dance studio Monday, Thursday and Friday nights at the Center. Her telephone number is 540-856-2214. New students are welcome.

For rentals at the Center please contact **Claudia Gray at 540-740-4257**. We rent the cafeteria/kitchen and the gymnasium as well as the classrooms. Check with us before you book your party elsewhere. The cafeteria will comfortably seat 100. Call for rental prices.

The Board Members have voted to offer, on a limited basis, space for public service organizations to hold special events. The Center Board must approve these events in advance. Requests for meeting space are to be mailed to the Center at P.O. Box 1377, New Market, VA 22844.

CALENDAR OF EVENTS



August 2011

- 1 Council Committee Meetings in the
Following order: Finance & Personnel, 6:30 pm
Public Works, Public Safety, Tourism,
Economic Development & Historic
Preservation
- 1 Planning Commission Meeting 7:30 pm
- 2 National Night Out
- 5 Leaf and Grass Pickup
- 12 Leaf and Grass Pickup
- 13 Route 11 Yard Crawl
- 15 **Water/Sewer Bills Due**
- 19 Leaf and Grass Pickup
- 26 Leaf and Grass Pickup

September 2011

- 2 Leaf and Grass Pickup
- 5 **Town Office Closed in Observance
of Labor Day**
- 6 Council Committee Meetings in the 6:30 pm
Following order: Finance & Personnel,
Public Works, Public Safety, Tourism,
Economic Development and Historic
Preservation
- 6 Planning Commission Meeting 7:30 pm
- 9 Leaf and Grass Pickup
- 15 **Water/Sewer Bills Due**
- 16 Leaf and Grass Pickup
- 19 Town Council Meeting 7:30 pm
- 22 New Market Historical Society Meeting
At Bethlehem stone church, Tenth Legion 7:30 pm
- 23 Leaf and Grass Pickup
- 30 Leaf and Grass Pickup

Town of New Market
Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.
(540) 740-3432 • www.newmarketvirginia.com
9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

TOWN COUNCIL

Larry M. Smith, Mayor • John H. Blosser, Vice-Mayor
Douglas Bradley • Gary D. Comer • Harry Durrett • Troy Fadeley • Charles E. Litten

Jason J. Ham, Town Attorney

ADMINISTRATION

Evan L. Vass *Town Manager*
Charles Peery *Police Chief*
Jeanne K. Rinker *Town Clerk*
Chad Neese *Town Planner/Zoning Administrator*

Michael Ritchie *Public Works Director*
Teresa Green *Treasurer*
Donna Lohr *Administrative Assistant*

An Equal Opportunity Community

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