

THE MAYOR'S CORNER

The passing of Councilwoman Mary Alice Burch leaves the town with very big shoes to fill. Mary Alice was an individual who brought great energy to town projects and great dedication to our citizens. Her desire to make New Market a better place to live never failed. She will be sorely missed.

"March is a month of considerable frustration - it is so near spring and yet across a great deal of the country the weather is still so violent and changeable that outdoor activity in our yards seems light years away." - Thalassa Cruso

I believe many of us in New Market are ready for Spring. Although we haven't had much snow this winter, the bitter cold has left us dreaming of Spring warmth and Summer sunshine.

One way to bring a little warmth into your life is to share an event with family, friends and neighbors, and what better place to share than to attend one of the many concerts, plays and other arts events and activities going on in New Market. The town's website www.newmarketvirginia.com is a good place to start. Go to the website, look to the left side of the home page and click on the new **Arts and Activities Calendar**. Here, thanks to **Donna Lohr**, our very competent Administrative Assistant, you will find an updated calendar of events. Thank you Donna for another terrific job!

As we view the overall economy of our nation with people striving to make a better life for all, we must remember we can make a difference in our own backyard by continuing to think globally yet shop locally whenever possible. To help with this effort, several of the town merchants are having a **March Madness Sale on Friday, March 11th from 9:00 am to 9:00 pm**. Look for the insert in this town newsletter for discount coupons and sales information. With the rising price of gas it makes good sense to save the extra \$6.00 it now costs to drive to Harrisonburg or Woodstock, especially in light of the fact that we have many of the same items at a comparable price and within walking distance of our homes. Let's all make a concerted effort to keep our local businesses in business!

And on to the sewer plant . . . The pumps are all now up and operating which means the town is now sending all our waste to the Broadway treatment plant. It also means that we are paying per gallon to do just that. If you haven't already made an effort to conserve water now is definitely the time. Maybe some of the following tips will help:

Clothes washer - 21.7% of water use; or approximately 56,000 gallons/year

- Operate only full loads and/or use correct volume settings
- Consider replacement - old washers use approximately 41 gallons per load, while new high efficiency machines use only 23 gallons.

Faucet - 16% of water use; or approximately 35,000 gallons/year

- Don't leave the water running while brushing teeth, shaving, or washing
- Catch "warm-up" water and use for plants
- Consider installing low flow restrictors/aerators to faucets (\$2-4)

Showerhead - 16% of water use; or approximately 37,000 gallons/year

- Take shorter showers (a typical shower lasts 8 minutes and uses 17 gallons; an efficient shower lasts 3 or 4 minutes and uses 7.5 gallons).

Leaks -14% of water use; or approximately 30,000 gallons/year

- Check for and repair toilet leaks that can waste from 30 to 500 gallons of water per day.
- Fix faucet leaks (usually a washer will work) - a gradual dripping faucet can leak up to 5 gallons of water per day.

Toilet - 27% of water use; or approximately 60,000 gallons/year

- Offset older toilets with a plastic jug of pebbles and water to minimize flushing.
- Flush less frequently.

We also need to keep storm water out of the sewage system. If you are currently pumping your sump pump into the sewer, consider other alternatives or ask the town staff for help. If you know of areas where storm water is entering the sewage system, again, please let the town staff know. By all of us doing our part we can keep the sewer and water rates as low as possible which in the long run will benefit everyone.

As we pass through the month of March remember the words of Garrison Keillor:

March is the month that God designed to show those who don't drink what a hangover is like.

ACH AVAILABLE FOR PAYMENT OF YOUR UTILITY

We know how busy our customers are and how quickly the due date comes around for water/sewer bills. We want to remind citizens that we offer the option of paying their water bill through automatic deduction (ACH) from their bank account each month. This could save writing a check, paying postage, or even a trip to the Town Office. Forms for ACH can be picked up in the Town Office or downloaded from the Announcements page on the Town's

[website, www.newmarketvirginia.com](http://www.newmarketvirginia.com). Automatic deductions will be deducted from your bank account on the fifteenth of each month. You will still receive a bill in the mail on the first of the month. The amount due on your bill is the amount that will be deducted from your account on the fifteenth of the month. If you have questions or want to know more about this service, please call the Town Office at 740-3432.

LIBRARY NEWS

Mark your calendars for these special events at the New Market Library in March! March 2nd the Library will be part of the Read Across America celebration event honoring Dr. Seuss' birthday. From 4:00-5:30 pm children can come make "Green Eggs and Ham", listen to guest readers sharing Dr. Seuss books, make "Cat in the Hat" hats, have some birthday cake and more!

It's time for our annual Spring Book Sale! The sale will run Friday March 25th (1:00-5:00 pm), Saturday, March 26th (9:30 am-1:00 pm), Sunday, March 27th (2:00-5:00 pm). We have a great selection of newly donated, gently used books.

A children's story hour is scheduled for Friday, March 18th at 10:00 am. Come for a hoppin' good time with Froggy Stories!

New Books on the Library Shelves:

Kate Wilhelm, Heaven Is High
Stephen Coonts, Deep Black: Death Wave
J.A. Jance, Fatal Error
Martha Grimes, Fadeaway Girl
Belva Plain, Heartwood
David Rosenfelt, On Borrowed Time
Michael Palmer, A Heartbeat Away
Nancy Atherton, Aunt Dimity and the Family Tree
J.D. Robb, Treachery In Death
Douglas Preston, Gideon's Sword
Joy Fielding, Now You See Her
Jennifer Chiaverin, The Union Quilters
Mark Childress, Georgia Bottoms
M.C. Beaton, Death of a Chimney Sweep

New Children's Titles:

Lemonade, Bob Raczka,
My Farm Friends, Wendell Minor
The Tree House, Marjje Tolman

E is for Eiffel Tower: A France Alphabet
D is for Down Under: An Australia Alphabet
K is for Kabuki: A Japan Alphabet
M is for Maple: A Canadian Alphabet
C is for Ciao: An Italy Alphabet

POOL STAFF NEEDED

The Town is accepting applications for pool staff for the summer 2011 season. Positions include lifeguards and pool manager(s). Lifeguards must currently have, or be able to obtain prior to the season, a Red Cross certification. Interested candidates must be willing to work flexible hours.

We are also looking for a pool manager(s). Candidates should also possess a Red Cross certification and have prior experience as a lifeguard.

Applications for employment are available on the Town's website www.newmarketvirginia.com/employment or at the Town Office, 9418 John Sevier Road.

This is a great opportunity for summer employment and a way to make some extra cash. The Pool opens Saturday, May 28, 2011. Applications are due no later than Friday, April 1, 2011.

HEAVY TRASH PICK-UP

The Town's Public Works Crews will be collecting heavy trash items from April 11th thru April 15th, 2011. Please place all heavy trash curbside. Crews will not go onto private property to make collections. Crews will pick up trash by item type during the week and will have all trash picked up by the end of the day on Friday, April 15th. Brush and limbs must be tied in easy-to-handle bundles, no longer than four feet in length. To ensure removal, all heavy trash should be placed curbside no later than Friday, April 15th, by 12:00 noon. Due to State laws governing the operation of the Shenandoah County Landfill, the Town is unable to remove old tires. Please contact the Town offices for questions. Thank you for your cooperation.

CHRISTMAS JUDGING

The Corresponding Secretary for the Cohee Garden Club regrets that due to personal illness and family crises this article did not appear earlier. The Christmas judging was held on December 15th. Members of the Mount Jackson Garden Club served as judges. After the judging was complete, dessert was served by SuAnn Edwards and Sandy Dove at the Edwards home.

Winners were:

Traditional with Greens

Residence

1. 9227 N. Congress - Rosenberger
2. 117 Sun Briar Court
3. 9554 John Sevier

Business

1. Water Wheel
2. Crossroads Bed and Breakfast
3. Faye's Flowers

Creative Lighting

Residence

1. 118 Sun Briar
2. 9881 Woodbine
3. 9520 John Sevier Road - Blosser

Business

1. Christmas Gallery
2. Movin' on Up Dry Cleaners
3. Junior's Barbershop

Modern/Contemporary

Residence

1. 168 Lee St.
2. 9510 Shenandoah Drive

COHEE GARDEN CLUB NEWS

The Cohee Garden Club met at the home of Gloria Shelton on Monday, February 8th for the annual business meeting. Officers for the term April 2011 to March 2012 were elected. They are: Janet Cardwell, President; Johan Guss, Vice President; Sylvia Hunt, Treasurer; Gloria Shelton, Recording Secretary; and Ruth Garretson, Corresponding Secretary. Ideas for programs for the coming year were discussed. The officers will meet on Friday the 18th to complete plans for the 2011-2012 year.

VALLEY SPORTS CONNECTION HAS A NEW LOCATION

Valley Sports Connection has moved! We are now located at 9395 S. Congress Street (between SunTrust Bank and the Gingham Cottage). We still offer sports accessories and equipment along with all your printed apparel needs.

For the sports fan we carry professional and college items and special order authentic jerseys with the best prices in the valley!

Stop in and check out our "Community Corner". We have Stonewall items that benefit the SJ Booster Club, Fraternal Order of Eagles 4264 Auxiliary 20th Anniversary Recipe Book, Jessica Roadcap's CD, "Dance in a Hurricane" and "Safe at Home" - a book about our own Rebels Baseball team. All the proceeds from these items go directly to the organization.

We continue to believe that supporting the local community is the way to a stronger community. We thank the Town of New Market for their continued support..

Operating Hours: Monday - Friday 9:00 am - 6:00 pm
Saturday - 9:00 am - 1:00 pm

NEW MARKET HISTORICAL SOCIETY

The New Market Historical Society will hold its next regular meeting on Thursday, March 24, 2011 at the New Market Town Council Chambers at 7:30 pm. Linda Dinsmore will talk about John Sevier, who was a colorful and controversial figure. He was a frontiersman, Indian fighter, Revolutionary War hero, land speculator, state senator, Congressman, only governor of the lost State of Franklin, and first governor of Tennessee. So why was he charged with land fraud? Arrested for treason? Accused of starting a civil war? And why did he become a bitter, enemy of Andrew Jackson? As a descendant of John Sevier, Linda was raised on stories of his leadership in Tennessee, which started her on a quest to learn more. For more information call Caroll Douglas at 740-2740 or visit our website at www.newmarkethistoricalsociety.org. Guests are always welcome.

NEW MARKET REBELS

New Market, VA-February 3, 2011 There's nothing like talking a little Rebel baseball to brighten these gray winter days that have been filled with slush and ice. The preliminary roster has been released and features 25 players including 5 freshmen, 11 sophomores, and 13 juniors. At present, the roster features 2 catchers, 8 infielders, and 4 outfielders, although some players play multiple positions. The 11-man pitching staff is composed of 3 southpaws and 8 right-handers.

Returning Rebels include Dan Schafferman (George Mason), Cam Ward (Limestone), and Tony Hearrell (Mars Hill.) Ward, who relieved in 2010, is penciled in to this year's starting rotation.

Four players are coming to New Market from our standby college, UNC-Pembroke. The University of Delaware, VCU, and George Mason University are sending 3 players each to New Market while Wake Forest, UT-Martin, Limestone, and the University of Washington (as in the one on the West Coast!) will send 2 players each. Other colleges and universities represented on the Rebel roster include Flagler, Hofstra, Mars Hill, and St. Mary's (California).

As always, the roster as it stands this time of year is subject to a great deal of change. The constant, of course, is our desire to get these boys here and get the season started!

PERFORMING ARTS AND ACTIVITIES IN NEW MARKET

Be sure to check out the Town's website, www.newmarketvirginia.com to find out about all the interesting activities going on right here in your hometown. Click on the Arts & Activities Tab on the left hand side of the homepage. You will see a calendar of the many different dramas, musicals, recitals, and concerts going on in the Town of New Market. Plan to make a night out on the town and take in a show!!!

AMERICAN LEGION NEWS

It's that time of year again! We will start selling our Famous Bob Branner Barbecued Chicken on March 12, 2011 and continue sales on the second Saturday of each month through October. The chicken is sold in the SunTrust Bank parking lot and at the Legion. Also on the second Saturday monthly we serve a buffet breakfast at the Legion Hall for \$5.00.

We still have our steak suppers on the 2nd Friday of each month beginning at 5:00 pm. Call 740-8653 to reserve your steak. We also have shrimp suppers the 3rd Friday of each month with no reservation necessary. Both are open to the public.

Coming up on March 18, 19, and 20th is a 9 Ball Pool Tournament. This is open to the public and is limited to 32 players, so sign up now if you're interested. The entry fee is \$10.00.

Watch the newsletter for the date of a memorial service for deceased veterans of the community. This will be a yearly event for families and friends of deceased veterans to commemorate their service and sacrifice.

We still have the red, white and blue box at the top of our parking lot to hold those tattered flags that need to be disposed of.

Remember that our social hall is available for rent for all those special events or parties. Call Tom Wilkins at 740-4189 to reserve.

Anyone wishing to join the American Legion may call Charlie White at 740-3437; to join the Sons of Legion call Tom Wilkins at 740-4189; to join the Ladies Auxiliary call Trish Driver at 740-3032. Come on out and help us help others.

POLICE BLOTTER January 2011

For the month of January there were 375 calls for service. The police made 7 physical arrests, 5 for Possession of Marijuana, 1 for Carrying a Concealed Weapon and 1 DUI. The police department responded to 3 motor vehicle crashes and 16 mutual aid calls in other jurisdictions. The police department made 122 traffic stops and issued 44 summonses for various traffic violations.

Crime Prevention Tip:

Spring is fast approaching and now is the time to check the outside of your houses. Check your lighting and replace any bulbs that don't work, cut off limbs or branches that may interfere with automatic controllers. Trim back shrubs and bushes that cover windows or provide hiding places for people. Also check your driveway to see if there are any trees or brush that may block your view when driving.

The next Neighborhood Watch meeting will be held on April 7th at 7:00 pm at the Town Hall.

Please remember to "Buckle Up - It Saves Lives."

CALENDAR OF EVENTS



March 2011

- 7 Council Committee Meetings in the
Following order: Finance & Personnel, 6:30 pm
Public Works, Public Safety, Tourism, to
Economic Development, & Historic 7:30 pm
Preservation
- 7 Planning Commission Meeting 7:30 pm
- 13 Daylight Savings Time Begins
- 15 Water/Sewer Bills Due**
- 17 Annual Chamber of Commerce 6:00 pm
Banquet at The Quality Inn
- 21 Town Council Meeting 7:30 pm
- 24 New Market Historical Society 7:30 pm
Meeting at the Town Hall

April 2011

- 1 Leaf and Grass Pickup
- 4 Council Committee Meetings in the
Following order: Finance & Personnel 6:30 pm
Public Works, Public Safety, Tourism, to
Economic Development & Historic 7:30 pm
Preservation
- 4 Planning Commission Meeting 7:30 pm
- 7 Neighborhood Watch Meeting 7:00 pm
At the Town Hall
- 8 Leaf and Grass Pickup
- 11 - 15 Heavy Trash Pickup
- 15 Leaf and Grass Pickup
- 18 Town Council Meeting 7:30 pm
- 22 Leaf and Grass Pickup
- 24 Easter**
- 29 Leaf and Grass Pickup

Town of New Market
Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.
(540) 740-3432 • www.newmarketvirginia.com
9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

TOWN COUNCIL

Larry M. Smith, Mayor • John H. Blosser, Vice-Mayor
Gary D. Comer • Harry Durrett • Troy Fadeley • Charles E. Litten
Jason J. Ham, Town Attorney

ADMINISTRATION

Evan L. Vass *Town Manager*
Charles Peery *Police Chief*
Jeanne K. Rinker *Town Clerk*
Chad Neese *Town Planner/Zoning Administrator*

Michael Ritchie *Public Works Director*
Teresa Green *Treasurer*
Donna Lohr *Administrative Assistant*

An Equal Opportunity Community

**Carrier Route
Presort
Rt. 3
New Market, VA 22844**

www.newmarketvirginia.com
New Market, Virginia 22844
P.O. Box 58
9418 John Sevier Road



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