

THE MAYOR'S CORNER

"Time is passing. Yet, for the United States of America, there will be no forgetting September the 11th. We will remember every rescuer who died in honor. We will remember every family that lives in grief. We will remember the fire and ash, the last phone calls, the funerals of the children."

- **President George W. Bush, Nov. 11, 2001**

While watching and reflecting on the ceremonies for 9/11, it again reminded me of the bravery and dedication our fire, rescue and police continually show. They get up each day and, without hesitation, put themselves in harms way to protect all of us. I realize it is hard to make the quantum leap between a routine traffic stop in New Market and the attack on the World Trade Center, but the danger for injury or loss of life is, none the less, always there. We owe all of these dedicated public servants a debt of gratitude. This gratitude is best shown through respect for the jobs they do and the people they are for choosing a career that helps make our community a safer place to live. In early September this respect was demonstrated at the Law Enforcement Awards ceremony held at James Madison University. The awards were presented by Mothers Against Drunk Driving (MADD) and the Virginia Alcohol Safety Action Program. Again this year New Market police officer **Mike Miller** was recognized for his work at getting drunk drivers off the road. The respect was also demonstrated at a luncheon sponsored by the Liberty Brethren Church to honor our **first responders**. This event was held on September 17th at the New Market American Legion. I ask all of you to take the time to show these individuals your respect by saying a simple thank you when you see them and by continuing to follow the laws of our community and nation.

"We live only to discover beauty. All else is a form of waiting"

- **Kahlil Gibran**

I must say if you take a look at the streets of New Market you will discover beauty! The first phase of the downtown streetscape is almost complete. Now the waiting begins; waiting for the second phase of the streetscape to start this Spring; waiting to see if some of the shabby buildings will be revitalized by their owners to match the new downtown streets; and waiting to watch our neighbors and tourists enjoy a stroll through the streets of downtown New Market. I feel like a kid on Christmas Eve. It's hard to wait to unwrap the gift which is New Market's history and potential.

If your car got dirty during the streetscape work (dust, mud, grime, etc...) or you want to get it "winterized" to deal with the upcoming season, you can now take it to **Starman Auto Detailing**, located at 9538 Congress Street and run by the **Shenandoah Valley Teen Challenge Program**. They do a great job sprucing up your car and the bonus is that the program aids teens fighting drug and alcohol problems. As Congressman Bob Goodlatte has said "...Lives have been changed for the better by Shenandoah Valley Teen Challenge...". Let's all welcome them to New Market and support this valuable program.

"You have to stay in shape. My grandmother, she started walking five miles a day when she was 60. She's 97 today and we don't know where she is."

- **Ellen DeGeneres**

October is a great month to get out and enjoy our beautiful mountains while the seasons change. Don't forget **Heritage Days** will be on the 22nd and 23rd of October as well as a **Craft show at the Community Center** and a **Community Yard Sale at Life Care Center**. Stay healthy and don't forget November is right around the corner and **Election Day is on November 8th**, the second Tuesday. Vote! It is your duty and your privilege.

HEAVY TRASH PICK-UP

The Town's Public Works Crews will be collecting heavy trash items from October 11th through October 14th, 2011. Please place all heavy trash curbside. Crews will not go onto private property to make collections. This service is provided to our residential customers only. Crews will pick up trash by item type during the week and will have all trash picked up by the end of the day on Friday, October 14th, 2011. Brush and limbs must be tied in bundles no longer than four feet in length. To ensure removal, all heavy trash should be placed curbside no later than Friday, October 14th, by 12:00 noon. Due to State laws governing the operation of the Shenandoah County Landfill, the Town is unable to remove old tires, refrigerators, freezers, lead acid batteries, or hazardous materials such as pesticides, herbicides, paint, paint thinner, etc. For instruction on where to take the aforementioned items, you may call the Shenandoah County Landfill at 540-984-8573. Thank you for your cooperation.

SPECIAL NOTICE!

Please note on the Calendar of Events that the Council Committee meetings and Planning Commission meetings for October have been changed from their regular first Monday to **Wednesday, October 5th, 2011** at their regularly scheduled times.

FREE CLOTHING

Free Clothing for Needy People - Wednesdays 8:30 am - 5:00 pm and Thursdays 8:30 am - Noon, at the Seventh Day Adventist's Community Services Center located at 62 West Lee Highway. Questions? Call 740-8550.

LEAF AND GRASS PICK UP

As we head into the fall season, please keep in mind that The Town of New Market offers leaf and grass pick up to its citizens every Friday, spring through the fall season. This service will end for the season on Friday, December 2nd, 2011. Leaves and grass should be in manageable size bags and placed curbside by 12:00 Noon on Friday. Please be sure that bags do not exceed 65 pounds. Public Works Crews will need to be able to lift these bags onto their trucks for removal. Please keep your Public Works Staff safe. Tree limbs and brush piles will not be picked up on Fridays during leaf and grass pick up. They can be placed curbside during Heavy Trash Pick up Week, which is October 11th - 14th, 2011. Tree limbs must be no more than 4 feet in length and brush piles must be tied in manageable bundles. Please do not place leaves and grass out on Tuesdays for regular trash removal. The trash company will **not** pick up leaves and grass as part of regular trash pick up.

LIBRARY NEWS

In celebration of Heritage Days, the library will hold its annual fall book sale, Friday October 21 through Sunday October 23, 2011. The sale will be during the library's regular open hours: Friday 1:00-5:00 pm, Saturday 9:30 am - 1:00 pm and Sunday from 2:00-5:00 pm. Many new titles that have been donated in recent weeks will be available.

Saturday morning, October 22, 2011, the "Starbooks Café" will be open in the Grace Brubaker Room. Stop in and enjoy a cup of coffee or tea and a delicious pastry.

The preschool story hour for October will be at 10:00 am on Friday the 21st. Come join us for an hour of fall stories and fun!

New Books for October:

The Tale of Castle Cottage,

Susan Wittig Albert

The Race, Clive Cussler

Prey, Linda Howard

Pirate King, Laurie King

The Mercy, Beverly Lewis

Robert B. Parker's Killing the Blues,

Michael Brandman

New York To Dallas, J.D. Robb

The Vault, Ruth Rendell

Son of Stone, Stuart Woods

Lethal, Sandra Brown

Lost Memory of Skin, Russell Banks

The Affair, Lee Child

1225 Christmas Tree Land,

Debbie Macomber

Feast Day of Fools, James Lee Burke

A Lawman's Christmas, Linda Lael Miller

THE NEW MARKET COMMUNITY CENTER, INC.

Our Craft Show will be held October 22-23, 2011. Hours of operation will be 10:00 am - 4:00 pm each day. Admission fee will be \$1.00 for ages 12 and over. There will be door prize drawings every hour in the gymnasium. Mt. Zion Lutheran Church Youth Group will be selling food in the cafeteria. The model railroad exhibit will also be located in the cafeteria. For further information, call Claudia Gray 740-4257.

Shenandoah Valley Banjo and Fiddle Club will resume their Friday night "pickin' sessions" at the Center on October 7, 2011. The music is free to the public and is held in the cafeteria. Hours are 7:00 pm - 10:00 pm each Friday night.

The RMH Mammography Van will be at the Center on October 17 and December 1, 2011. You may call 540-433-4641 or 800-277-1021. Ladies, call and schedule your mammogram and save yourselves a trip to Harrisonburg.

Weight Watchers meet at the Center on Tuesday evenings at 6:00 pm. You may call 800-651-6000 for further information.

Kathy Hurd-Corillo operates a dance studio Monday, Thursday and Friday nights at the Center. Her telephone number is 540-856-2214. New students are welcome.

For rentals at the Center, please contact **Claudia Gray at 540-740-4257**. We rent the cafeteria/kitchen and the gymnasium, as well as the classrooms. Check with us before you book your party elsewhere. We have a family-friendly atmosphere at the Center. Call for rental prices. The cafeteria will comfortably seat 100. For an additional fee, the kitchen is also available.

The Board Members have voted to offer, on a limited basis, space for public-service organizations to hold special events. The Center Board must approve these events in advance. Requests for meeting space are to be mailed to the Center at P. O. Box 1377, New Market, VA 22844. This is offered to assist those organizations needing a large meeting area.

NEW MARKET GARDEN CLUB

New Market Garden Club was hosted by Anne Margrethe Escarzaga, September 19, 2011. We enjoyed a delicious luncheon and a walk in her beautiful garden and yard. Our guest speaker was Bill Strickland. He shared about the "Hows, Whys and Wheres" in the enjoyment of "Birding".

President Ginger Ramsdell, called the business meeting to order. Our next meeting will be October 17, 2011 at 1:00 pm at the Seventh-day Adventist Church, Fellowship Hall, 62 W. Lee Highway, New Market, VA. Bring your flowers to be judged.

POLICE BLOTTER

In August, the New Market Police Department responded to 343 calls for service. There were 9 physical arrests. Officers worked 5 motor vehicle crashes.

Halloween Safety Tips: Halloween is observed in New Market on the 31st of October from 5:00 pm - 9:00 pm. Be sure children have some kind of flashlight or glow stick while walking on the roadways. Take extra caution when crossing a roadway due to the increase in traffic and lack of light in the evening hours. Children should always go out trick-or-treating accompanied by a responsible adult. If you have a group of kids going, the parents should choose two or three of them to go along and keep an eye on things. Instruct your children not to eat any treats until they bring them home to be examined by you. This way you can check all treats before they are enjoyed by your kids.

Pay extra attention, particularly to crosswalks, intersections and the side of the road. Kids tend to walk along the curbs, cutting across the street to get to other homes. Keep scanning all around you as you drive, whether thru traffic or along with your kids as they trick-or-treat.

The Police Department will have extra officers patrolling the street and passing out glow bracelets to the trick-or-treaters.

If anyone needs to have a Child Safety Seat checked, please call the Police Department at 740-3776.

The next New Market Area Neighborhood Watch meeting will be October 6, 2011 at 7:00 pm at the New Market Town Hall.

"Please Remember to Buckle Up"

NEW MARKET AREA CHAMBER OF COMMERCE

Our Annual Yard Crawl was a huge success again this year! The Chamber of Commerce would like to take this opportunity to thank our community for all of their help and support during the Yard Crawl.

The Chamber has developed a map of local businesses here in New Market. If you would like a copy of this map please call the Chamber office at 740-3212 and we will be happy to send one to you.

The New Market Merchant's Committee has developed an advertising campaign. For only \$5 a month you can advertise your business and any specials you may have. The advertisement runs for 2 months and is distributed throughout town. Don't forget the Merchant's Committee meets the first Tuesday of every month at The Home Store in New Market from 8:00 - 9:00 am. Come on out and share your ideas with the group!

The New Market Area Chamber of Commerce will be holding its 17th annual Heritage Days Celebration this year. Heritage Days is an excellent time to meet local shop owners who will be open during the festival, purchase handmade crafts, and eat delicious food! Make sure to mark October 22 & 23, 2011 on your calendar and come join us. Last year we had over 50 craft and food vendors and are hoping for an even bigger turnout this year. For more information on becoming a vendor please contact Lisa at the Chamber office at 540-740-3212. You may also obtain an application online at newmarketcoc.net, click on the events tab and simply print your application at home.

The next Chamber of Commerce meeting will be held at The Shenvalee Sports Lounge on October 11th, 2011 from 12:00 - 1:00 pm.

NEW MARKET HISTORICAL SOCIETY TO HOST D.C. TOUR

The New Market Historical Society is inviting members and guests to join our bus tour to Washington, D. C. on **Thursday, October 13, 2011**. The bus will depart New Market at 7:00 am and return 9:00 pm. Stops in D.C. will include Ford's Theatre Museum followed by a Ranger Talk, The Old Post Office, Washington National Cathedral, and American History and/or Natural History Smithsonian Museums. Cost per person will be \$30 for 2011 NMHS Members and \$40 for all others. Meals will be on your own. Reserve your place on the bus tour no later than **October 3rd**. Mail checks (payable to NMHS) to: NMHS, P. O. Box 141, New Market, VA 22844. For more information call Philip Crown (540) 740-4074 or visit our website at www.newmarkethistoricalsociety.org.

STREETSCAPE CONSTRUCTION

The (5) most Frequently Asked Questions (FAQs) associated with Streetscape

The first phase of construction encompassing two blocks along Congress Street including a new traffic signal at the main intersection of Congress and Old Cross Road is nearing completion. The second phase will extend construction of the project one block north to Breckinridge Road and one block south to Stuart Street. The second phase is fully designed, engineered, permitted and funded. The Town will bid this project in the coming months with construction beginning in late 2011 or early 2012.

The first phase of construction is on time and on budget. We have enjoyed a good relationship with the general contractor LINCO, Inc. of Waynesboro as well as the sub contractors. We hope for an equally successful second phase. We appreciate the patience of the business and property owners in the construction zone as well as those who regularly walk or drive past it.

Throughout construction we've had a lot of questions about the project. Here are a few of the most frequently asked along with the respective answers:

1.) *Why was it necessary to remove and replace the existing street trees and what species are the new trees?*

The existing Bradford Pear trees that lined Congress Street were frequently in conflict with the overhead utility lines. The replacement trees are more suited to growing in an urban setting such as our downtown. They too will have to be periodically trimmed, but ideally not with the frequency of the former Bradford Pears.

The trees in the first phase of construction are Ivory Silk Lilac trees. A few other species including maples and cherries will be planted in the area of the Congress Street parking lot. Phase two street trees will predominantly be by the Crimson Cloud Hawthorns.

2.) *How is this project funded?*

The project is being funded through a combination of federal grants and local town match. 80% of the design and construction expenses are paid for through a federal grant program known as the Transportation Enhancement program which is allocated through Congress to the Commonwealth of Virginia where it is managed by VDOT. The remaining 20% is funded by the Town. Grant allocations for this project were first received in 2005 and have been obtained through 2011.

3.) *Will the project extend any further south or north on Congress Street beyond the second phase limits?*

There are no plans or grant funding associated with this program to extend the project beyond the current planned limits.

4.) *What is the objective of the sidewalk rehabilitation?*

The objective of the streetscape project is multi faceted. The improvements bring our sidewalk system in the core historic business district into compliance with Americans with Disability Act (ADA) standards, essentially updating the 60 + year old sidewalk system. It also functions to beautify our core, historic business district. This preserves our historic downtown for those living and working in New Market year round while enhancing the downtown for those that visit our community.

5.) *Why are the overhead utility lines not being placed underground in conjunction with this project?*

The costs associated with placing electrical and telecommunications infrastructure underground is very expensive and not grant eligible in the context of this project. It is simply cost prohibitive for a community of our size.

If your question(s) was not answered here or is more specific please feel free to contact the Town at 740-3432 and we will attempt to answer your question(s).

PROPERTY OWNER TIPS: CLEANING UP SMITH CREEK THROUGH STORMWATER MANAGEMENT

(partial excerpt from www.cleanstream.org)

Water pollution can be controlled if everyone plays a part in managing storm- water runoff where we live and work. The most effective way to reduce water pollution is to prevent pollutants from entering the system in the first place. Making responsible decisions about what enters the storm sewer system upstream and drainage areas improves water quality and the downstream aquatic habitat in Smith Creek, the Shenandoah River, and the Chesapeake Bay.

Top 10 Things You Can Do To Protect Our Watersheds

1. Keep litter, pet waste, leaves, and debris out of street gutters and storm drains. These outlets drain to streams and rivers.
2. Always conserve and use water wisely; capture and reuse rainfall whenever possible (install rain barrels).
3. Test soil before you apply fertilizers. Use pesticides and fertilizers sparingly and according to directions. Try natural alternatives instead of traditional pesticides and fertilizers.
4. Use native vegetation and eliminate turf grass.
5. Purchase household detergents and cleaners that are low in phosphorus to reduce the amount of pollutants discharged into our streams.
6. Wash your car on the lawn or direct the wash water to the lawn. Use phosphorus-free cleansers.
7. Clean up spilled break fluid, oil, grease, and antifreeze. Use kitty litter as an absorbent for oil. Rags can be used for break fluid, antifreeze or grease. **Do not hose them into the street.**
8. Dispose of used oil, antifreeze, paints, and other household chemicals properly, not in storm sewers. You can take used oil and antifreeze to your local auto supply store. Recycle and dispose of household chemicals properly.
9. Inspect and maintain septic systems and sewers. If you have a septic system, inspect and pump it out at least every 3-5 years.
10. Tell a friend or neighbor about how to prevent water pollution and get involved in your community.

This is the fifth in a series of articles about what we all can do to improve our watershed - Smith Creek. For more information about what you can do to improve water quality impacts from your property contact Friends of the North Fork of the Shenandoah: <http://www.fnfsr.org/> or contact Faye Cooper at faye.cooper@dcr.virginia.gov phone: 540-414-5495.

THE NEW MARKET LIONS CLUB

We held our annual cookout at Shenandoah Valley Village on September 13th. Over 40 residents enjoyed the burgers, hot dogs, and all of the fixings. This is always a special night for us and we look forward to it every year. We would like to thank New Market resident Dick Lamma, Shenandoah Valley Academy students Katrina Pepper, Ashley Tyson, Nick Lapido, and Uzo Dike for their assistance on the serving line. Great job!

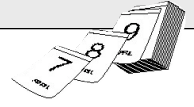
The club also participated in sight and hearing screening for students at North Fork Middle School, Ashby-Lee Elementary, and Stonewall Jackson High School. This program performs preliminary screening for students to check for possible sight or hearing impairments. Students are referred to proper care specialists, if necessary. We want to thank Julian and Tiny Jenkins, Richard and Grace Orndorf, and John Chroniger for their assistance in this endeavor.

We will be selling brooms October 22 and 23 at the New Market Community Center Craft Show. Stop in at the show and pay us a visit.

If you would like more information on our club's activities or are interested in becoming a member, please call our membership chairman at 540-740-3977 or club secretary at 540-740-4244. You can also visit the Lions International website at www.lionsclubs.org or read about Lions activities around the world in the *LION Magazine* at the New Market Library.

"If we pause to think, we'll find cause to thank." - Reminisce Magazine

CALENDAR OF EVENTS



October 2011

- 5 Council Committee Meetings in the 6:30 pm
Following order: Finance & Personnel
Public Works, Public Safety, Tourism,
Economic Development & Historic
Preservation
- 5 Planning Commission Meeting 7:30 pm
- 6 New Market Area Neighborhood
Watch meeting at the Town Hall 7:00 pm
- 7 Leaf and Grass Pickup
- 10 Town Office Closed in Observance of
Columbus Day**
- 11-14 Heavy Trash Pickup
- 14 Leaf and Grass Pickup
- 15 Water/Sewer Bills Due**
- 17 Town Council Meeting
- 21 Leaf and Grass Pickup
- 22 & 23 Heritage Days Fall Festival/Craft Shows**
- 28 Leaf and Grass Pickup
- 31 Halloween observed - Trick or Treat**

November 2011

- 4 Leaf and Grass Pickup
- 7 Council Committee Meetings in the 6:30 pm
Following order: Finance & Personnel,
Public Works, Public Safety, Tourism,
Economic Development & Historical
Preservation
- 7 Planning Commission Meeting 7:30 pm
- 8 Election Day
- 11 Town Office Closed in Observance of
Veterans Day**
- 14 Leaf and Grass Pickup (instead of Friday
November 11th)
- 15 Water/Sewer Bills Due**
- 17 New Market Historical Society Meeting 7:30 pm
At the Town Hall
- 18 Leaf and Grass Pickup
- 21 Town Council Meeting 7:30 pm
- 24 & 25 Town Office Closed in Observance of
Thanksgiving**

Town of New Market
Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.
(540) 740-3432 • www.newmarketvirginia.com
9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

TOWN COUNCIL

Larry M. Smith, Mayor • John H. Blosser, Vice-Mayor
Douglas Bradley • Gary D. Comer • Harry Durrett • Troy Fadeley • Charles E. Litten
Jason J. Ham, Town Attorney

ADMINISTRATION

Evan L. Vass *Town Manager*
Charles Peery *Police Chief*
Jeanne K. Rinker *Town Clerk*
Chad Neese *Town Planner/Zoning Administrator*

Michael Ritchie *Public Works Director*
Teresa Green *Treasurer*
Donna Lohr *Administrative Assistant*

An Equal Opportunity Community

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