



Our Town Enhancement Committee

9418 John Sevier Rd. New Market, VA 22844

540-740-3432

Craft/Retail Vendor Application

The Our Town Enhancement Committee hosts several events each year for the Town of New Market that offers vendor space. We hope that you will be interested in one or more events.

**All applications are subject to review and require approval.*

Event Line Up

Event	Date	Time	Location
Jammin' Foods Fest	May 16, 2026	4:00 p.m.-9:00 p.m.	New Market Community Park
Fall Festival	September 26, 2026	9:00 a.m.-4:00 p.m.	Downtown New Market

**Submit completed application to:
Savannah Frazier
PO Box 58
New Market, VA 22844
or Email it to
s.frazier@newmarketvirginia.com**



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Quick Overview of Events

Jammin' Foods Fest: Food truck event with live music, beer/wine garden and retail vendors. Limited number of vendors for this event

Attendance average: 600 **Vendor Fee:** \$50 **Location:** New Market Community Park

Deadline: May 1st, 2026

Fall Festival: annual craft vendor event with live music, food, and activities. No more than 4 food vendors. (not including snack foods such as cotton candy or kettle corn)- Note: The majority of vendors will be set up along the street in parking spaces facing toward the sidewalk. Route 11 (Congress Street) is not closed to through traffic during the event.

Average attendance: 300+ **Vendor Fee:** \$50 **Location:** Downtown New Market (Congress St.)

Deadline: September 4th, 2026

Important Vendor Information

- Vendors agree to be open and ready by event start time, unless other arrangements are agreed upon by Event Coordinator.
- Direct Sale businesses must have cash and carry items.
- Vendors are to be in compliance with all Health Department Regulations & obtain required permits for Shenandoah County (as needed)
- No refunds of vendor fee, unless the festival is canceled by Event Coordinator due to weather conditions.
- Vendors are responsible for their site clean-up. Trash truck will be on-site and the Town will handle proper disposal of waste.
- Electricity is not provided, unless arrangements are made with the Event Coordinator
- Specific details about event such as venue address, set up times, etc. will be emailed prior to the event.



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Event Retail Vendor Application

Please provide the following information about your business:

Business Name: _____

Contact Name: _____

Address: _____

Phone #: _____ Email: _____

Description of Items for sale:

Social Media: Select all that apply & enter page name

Facebook: _____ Instagram: _____ Twitter: _____

Vendor spaces are set up to a standard 10'x10'. (tent, tables, and chairs are not supplied) If you require more space, please list reason below:

Select the events that you would like to participate in:

Jammin' Foods Fest-May 16th

Cost: \$50 per space

Fall Festival-September 26th

Cost: \$50 per space

**If you require more than one space, you will be charged for the extra space and double spaces are limited.

Payment is due at the time the application submitted. If you are not accepted for the event you selected, a refund will be issued. Check must be made out to the Town of New Market.

By signing below, I am acknowledging that I understand that my application will be reviewed and must be approved to participate. I understand that the dates I selected are not promised, but an indication of my interest to participate. I agree to hold event producers, Town of New Market, and their officers, agents, employees, sponsors and volunteers harmless for any resulting loss or damage occurring to any person(s) or property.

Signature: _____

Date: _____