

## MAYOR'S CORNER

As many of you already know, New Market is losing another business. Primis Bank will be closing their location in our town in May. Their banking customers may continue as online clients or move their accounts to another banking establishment. Obviously, this is very unsettling for their patrons who have been loyal to Primis for many years. This closure also means that the bank's employees, whom we have come to know, now face unemployment at a time of rapidly rising inflation. Additionally, New Market loses a business that has sponsored many of our community activities. **THIS HAS TO STOP!**

Each of us need to appreciate our local business establishments by shopping locally. Neither Walmart, Costco nor Food Lion donate to New Market's youth activities, community events or church functions. Yet our small town businesses repeatedly answer the call when asked to supply materials, manpower or financial assistance for our projects. So, not only do we have to keep our current businesses, we need to add new ones to ease the burden on the few we have remaining.

How do we do this? Once again, first support the ones that we have. Second, create and advertise for new business opportunities that won't duplicate the services that we already enjoy. Third, and probably the most important, increase the number of households in our town. Let's face it, New Market's population growth has been dormant for years. I've heard some citizens say that they love our "quiet town" yet complain that we don't have a pharmacy, grocery store or, soon to be choice of banks!

I promise you that your council and town manager are methodically and enthusiastically working with landowners, real estate agents and developers to add new neighborhoods for New Market. While working towards expanding our population we are also improving our infrastructure to accommodate these future needs. During the month of April, New Market's Council and Department heads have held three meetings trying to expedite our growth. We are dedicated to improving our town while maintaining our community.

### \*BUSINESS SPOTLIGHT\*

#### Route 11 Equipment Sales LLC

#### Now Offering Altoz® Zero-Turn Mowers

Route 11 Equipment Sales LLC, recently announced the addition of Altoz mowers and accessories to its showroom floor.

"We here at Route 11 Equipment Sales LLC believe that Altoz will complement the growing customers we serve," said Trey Moomaw, Owner. "The government institutions, municipalities, fleet and commercial customer base we serve will benefit by having different options and a diverse specialized modern tracked unit to maintain grounds they could not maintain before."

To experience first-hand how Altoz mowers deliver unmatched performance, durability and reliability, visit Route 11 Equipment Sales LLC at their New Market location:

Route 11 Equipment Sales LLC  
9800 South Congress Street  
Phone: 540-740-3490  
Mon. - Fri. 8:30 a.m. – 5:00 p.m.  
Sat. – 9:00 a.m. – 12:00 p.m.

\*If interested in submitting information for a future Business Spotlight, please send your information to [L.Stover@newmarketvirginia.com](mailto:L.Stover@newmarketvirginia.com) \*

### NEW MARKET LIONS CLUB NEWS

The New Market Lions Club recently lost one of our long-time members. Lion Paul Wiseman died on March 14, 2022. Paul was a member of the New Market Lions Club since May of 1981. Paul was the treasurer of the Club for many of those forty-one years. He was a recipient of the Melvin Jones award. Paul received this award for his leadership and service to the club. A donation in his honor has been made to SAMSU. This is a Lions club program aimed at testing sight and hearing. Paul Wiseman will be missed by all the members of the Club.

On February 28, the Lions Club held a drawing for our winter gun raffle. This year's winner of the Henry Rifle is Brian Ware from Keezletown, VA. He purchased his ticket from Lion Merrill Ware. The Lions Club wants to thank all the people who purchased tickets for this raffle. All proceeds from the auction benefit local Lions Club projects.

The Club has high quality household and warehouse brooms for sale. These brooms can be purchased from any Lion's Club member, John Henry General Store in New Market, or from Randy's Do It Best Hardware. If you would like to purchase brooms, Lion Jeff Mongold would be happy to provide you with the brooms. Contact him at 540-481-0173.

If you would like to learn more about the Lions and how you can become an active member in your community, contact Lion Tom McNeilus at 540-333-5227. The New Market Lions Club is extremely interested in our local community and would like to invite applications for membership.

## LIBRARY NEWS

Families with children, mark your calendars for New Market Library's Children's Programs!

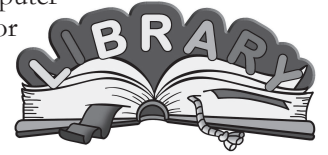
Books and Babies: Friday, May 6, 10 am, This program is for children ages birth to three. We will be "Celebrating Moms and Dads."

Preschool Storytime: Friday, May 20, 10 am is for children ages three to five. The theme will be Celebrating Memorial Day.

Sneak Peak for June...The library's Oceans of Possibilities summer reading program will kick off June 17th

with an Outdoor Water Party! A variety of programs for children and story times are planned throughout the summer. Reading With the Rebels is scheduled for July 7th.

The library is looking for volunteers. We will train qualified applicants. Qualifications include: the ability to work with the public, basic computer ability and dependability. Ask for an application at the circulation desk.



## POOL STAFF NEEDED



The Town is accepting applications for pool staff for the summer 2022 season. Lifeguards must currently have, or be able to obtain prior to the season, a Red Cross certification. Interested candidates must be willing to work flexible hours.

Applications for employment are available on the Town's website [www.newmarketvirginia.com/contact/](http://www.newmarketvirginia.com/contact/) employment or at the Town Office, 9418 John Sevier Road.

This is a great opportunity for summer employment and a way to make some extra cash. The Pool opens Saturday, May 28, 2022. Applications should be turned in to the Town Office, Attn: Donna Lohr, Administrative Assistant, at 9418 John Sevier Road or mailed to P.O. Box 58, New Market, VA 22844 by 4:00 pm Wednesday, May 6, 2022.



## INDEPENDENCE DAY CELEBRATION

The Independence Day Committee is hard at work planning this year's Independence Day Celebration. This celebration comes together with partnerships of several individuals that makes up our 501c3 nonprofit group, along with the Town of New Market.

Each year the Independence Day Committee asks YOU the citizens and businesses of New Market to help support our efforts. This support helps with growing activities, entertainment, marketing and more. We are humbly asking you to contribute to this effort with financial support.

If interested in sponsoring, funds can be mailed to PO Box 1103 New Market, VA 22844 or if you would like to discuss sponsorship benefits, we would be happy to discuss.

For more information you can contact Jim Douglas at 540-630-1503 or Amber Smoot at 540-740-2620.

You can mark your calendars for July 5th, 2022 for our next celebration!

## LOAVES AND FISHES FOOD PANTRY

Loaves and Fishes food pantry is located in the basement of Manor Memorial Methodist Church (9320 North Congress Street). The basement entrance is located in the back of the church along John Sevier Road. The pantry is open to residents of New Market, Quicksburg, and Forestville on the 3rd Thursday of every month from 1:00-5:00 p.m.

## MOVIE NIGHT

Enjoy a movie under the stars in the New Market Community Park! Starting this month, there will be movies offered once a month through September.

Bring chairs/blankets/snacks for your viewing comfort.

Showing: Encanto

Date: Saturday, May 28th, 2022

Sundown: approx. 8:30p

Cost: FREE



Sponsored by: Amy Helsley, Financial Advisor with Edward Jones

Sheila Hall Realtor with Coldwell Banker Premier

## LOOKING AHEAD, AND MARK THOSE CALENDARS:

Looking ahead, and Mark those Calendars:

Movie Nights in the Park- June 25th, July 23rd, August 27th, and September 17th (all start at sundown)

Cross Roads Music Fest-June 3rd, July 8th, August 12th, and September 2nd

Congress Street Block Party – Thursday, July 28th starts at 5pm

For more details about the events, check out our Festivals and Events page on our website [www.newmarketvirginia.com](http://www.newmarketvirginia.com)



## JAMMIN' FOODS FEST

Have an appetite for music, food, and shopping?

Well we have the event for you - Jammin' Foods Fest! With live music, a selection of food trucks, and fun vendors in the New Market Community Park, it will be a jammin' good time.

Entertainment by Josh Davidson (4:00p-5:30p), and

The Hackens Boys (6:30p-9:00p)

Date: May 21st, 2022

Time: 4:00p-9:00p

New Market Community Park

Admission Cost-Free

Bring chairs/blankets to get comfy for the evening.



## NEW MARKET FARMER'S MARKET

The New Market Farmer's Market will be opening soon for spring! Check out the New Market Farmer's Market Facebook page for the exact grand opening date! The Market will be located in the town lot near Jaliscos Restaurant (same location as last year!)

The Farmer's Market will be open from 12:00 noon to 4:00 pm each Friday, and we currently have 5 vendors signed up. One new product that will be fresh mushrooms this year!

New vendors are welcome! To sign up as a vendor, or for more information, contact Sharon at 540-820-6613, or Donna at 540-810-0300.

Thanks for shopping local!



With so many new developments in our region, there is no better time to engage, educate and activate members of our community to become even more knowledgeable and influential ambassadors for the tourism industry and its impact on our overall economy.

Each "Faces of Tourism" session will include a familiarization tour of a local hospitality business, town or attraction for a behind-the-scenes experience ending with lunch at a reasonable fee. Tours are open to business owners, employees, residents, and visitors of Shenandoah County.

Upcoming date:

A Well Preserved Gem Town of Mount Jackson

Wednesday, May 4th, 2022

10am-12noon

\$15 registration fee

For more information and how to sign up go to [www.visitshenandoahcounty.com/faces-of-tourism](http://www.visitshenandoahcounty.com/faces-of-tourism)

## NEW MARKET: MANAGING YOUR MONEY SERIES

Virginia Cooperative Extension, in cooperation with the Town of New Market and the New Market Library and with support from Jon Henry General Store, will offer a six-lesson "Managing Your Money" series. Topics for the series include personal finances, understanding credit, developing a spending and savings plan, traditional and non-traditional banking, insurance and recordkeeping, and getting out of debt. This class is for anyone who wants to reach financial goals.

Registration is \$20 (covers notebooks and materials)

In addition, attendees that attend all SIX will have a chance to win a \$100 gift certificate (one of two) to Jon Henry General Store.

Series Dates: Every Tuesday for six weeks, starting on May 17th, 2022

Time: 6:00pm-8:00pm

Where: New Market Town Hall

Interested? Go to [www.newmarketvirginia.com/](http://www.newmarketvirginia.com/) announcements to register and find more information

## SEASONAL LEAF AND GRASS REMOVAL

Curbside removal service for leaf and grass and other organic yard debris continues every Friday through November. Leaves must be in biodegradable bags and placed curbside by noon. Please visit our town website [www.newmarketvirginia.com](http://www.newmarketvirginia.com) or call the town offices at 540-740-3432 for more information or questions pertaining to this service.

## CROSS ROADS MUSIC FEST 2022



We are kicking off our 8th annual Cross Roads Music Fest on Friday, June 3rd!

We are excited to be bringing this series back to New Market. All concerts will be held at the Rebel Baseball Park and highlight musical talent, and offer a relaxing evening.

Bring chairs/blankets for comfort. Food and beverages available for purchase, and a beer/wine garden.

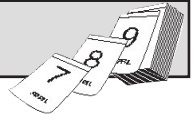
Performing is Who Shot John

Date: Friday, June 3rd, 2022

Time: 6:30p-9:00p

Where: Rebel Baseball Park

# CALENDAR OF EVENTS



## May 2022

- 6 Lawn and Leaf
- 13 Lawn and Leaf
- 15 **Water/Sewer Bills Due**
- 16 Town Council Meeting 6:30 pm
- 20 Lawn and Leaf
- 21 **Jammin' Foods Fest**  
- New Market Park 4:00 pm
- 27 Lawn and Leaf
- 28 **Movie Night in the Park** starting at sundown  
(approx. 8:30pm)
- 28 **New Market Pool Opens** for the Season
- 30 **Town Office Closed** in Observance of Memorial Day

## June 2022

- 3 Lawn and Leaf
- 3 **Cross Roads Music Fest**  
New Market Park 6:30-9:00pm
- 4 **Open Market – Truist** (formerly Suntrust)  
parking lot 9:00-2:00pm
- 5 **First Half Real Estate and Personal**  
**Property Taxes Due**
- 10 Lawn and Leaf
- 15 **Water/Sewer Bills Due**
- 17 Lawn and Leaf
- 24 Lawn and Leaf
- 25 **Movie Night in the Park** starting  
at sundown (approx. 8:40pm)

## TOWN OF NEW MARKET CONTACT INFORMATION

### Emergency Services:

Emergencies: 911  
Shenandoah County Dispatch: 540-459-6101  
Police Department: 540-740-3776  
Fire and Rescue: 540-740-8904

New Market Town Office: 540-740-3432

Dispatch: 540-459-6101  
(After-hours and weekend Water/Sewer Emergencies)

### Town of New Market

Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.  
(540) 740-3432 • [www.newmarketvirginia.com](http://www.newmarketvirginia.com)

9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

### TOWN COUNCIL

Larry Bompiani, Mayor • Peggy Harkness, Vice Mayor  
Scott Wymer • Daryl Watkins • Bob King • Janice Hannah • Peter Hughes  
Jason J. Ham, Town Attorney

### ADMINISTRATION

J. Todd Walters ..... Town Manager  
Chris Rinker ..... Police Chief  
Teresa Green ..... Town Treasurer  
Meghan Rupkey ..... Town Planner

Donna Lohr ..... Administrative Assistant  
Lindsey Kipps ..... Office Assistant  
Amber Smoot ..... Events & Marketing Director  
J.D. Fadley ..... Public Works Director

**An Equal Opportunity Community**

**Boxholder**  
**P.O. Box Section**  
**New Market, VA 22844**

**9418 John Sevier Road**  
**P.O. Box 58**  
**New Market, Virginia 22844**  
**[www.newmarketvirginia.com](http://www.newmarketvirginia.com)**



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**U.S. POSTAGE**  
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**New Market, VA**  
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