

# OUR TOWN

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Number 3

## MAYOR'S CORNER

The spring months are in view and we extend a warm welcome! The winter months have proven to be kind to us with very little snow and ice, but the warm sunny days are a delight. Many of us have been able to enjoy the warm winter days with some golfing and nice long walks. The children will soon begin to spend more time outside in the yards with daylight savings time just around the corner. Take good care as the little ones begin to be more visible outside. They can become distracted in a split second.

You may have noticed the work on the new pocket park of the Town of New Market located in the lot between 9408 and 9404 South Congress Street. This is the building with the Henkel Press sign that was recently painted and is exploding with vibrant colors once again. Tree removal has occurred and future plans for the site will begin soon with landscaping and the addition of park benches. The preservation of this area is another way to uphold the town's rich history.

The beginning of spring marks Daylight Savings Time on March 10. The time reminds us that this is the time to "Change your

Clock, Change your Batteries" on Sunday, March 10. This is a time to make better use of natural daylight. In addition, this is a great time to replace our smoke detector batteries. Take a moment to perform this small and easy step to help protect your family, pets, and loved ones. Many fire departments encourage people to change the batteries in their smoke detectors when they change their clocks because Daylight Savings Time provides a convenient reminder. A working smoke detector more than doubles a person's chances of surviving a home fire. More than 90 percent of homes in the United States have smoke detectors, but one-third is estimated to have dead or missing batteries.

As March approaches, so does St. Patrick's Day. The day is an enchanted time -- a day to begin transforming winter's dreams into summer's magic. My wish for you on this special day is that love and laughter light your days, and warm your heart and home. May peace and plenty bless your world and may all life's passing seasons bring the best to you and yours.

Douglas C. Bradley, Mayor, Town of New Market

## ROTARY CLUB

The Rotary Club of New Market meets weekly at the Shenvalee. You are cordially invited to attend one or all of the programs listed below. We meet in the Miller Grille at 12:00 noon, except for the 4th Wednesday of each month when we meet at 7:00 A.M.

- March 6, 2019, Mike Funk, President of the Shenandoah Community Foundation
- March 13, 2019, Jim Butler, Director of the Commercial Driver's License Training Program at Blue Ridge Community College
- March 20, 2019, Jeff Germroth, General Manager, Whitesel Brothers, Inc.
- March 27, 2019, 7:00 a.m. Club Breakfast Meeting

## Small Town, Small Shops, BIG Spotlight

Congratulations to Something Different Hair Salon for being our March business spotlight. Something Different Hair Salon has been serving our community for many years. They are located at the corner of North Congress St. and Breckinridge St. If you are looking for a local hairstylist call 540-740-4445 to make an appointment.

## POOL MANAGER

The Town of New Market is currently accepting applications for Pool Manager for the summer 2019 season. Candidates must currently have extensive knowledge of first aid equipment and procedures. Previous pool management experience or comparable work experience is also preferred. CPR/AED/First Aid and lifeguarding certifications are preferred. Interested candidates must be willing to work regularly scheduled hours including weekends as well as being on-call during the summer 2019 season. Qualified candidates should be able to tactfully deal with the public in enforcement of rules and regulations of the pool facility and they should be able to establish and maintain an effective working relationship with all staff and the public. Hourly rate is DOQ. The summer 2019 season begins in early May and extends through September 2, 2019. Applications for employment and a job description are available on the Town's website, [www.newmarketvirginia.com/contact/employment](http://www.newmarketvirginia.com/contact/employment), or can be picked up at the Town Office, 9418 John Sevier Road. Applications should be turned in to the Town Office, Attn: Donna Lohr, Administrative Assistant, at 9418 John Sevier Road mailed to P.O. Box 58, New Market, VA 22844, or emailed to [d.lohr@newmarketvirginia.com](mailto:d.lohr@newmarketvirginia.com). Applications are due no later than 4:00 p.m., Friday, April 12, 2019. EOE.

## Community Easter Egg Hunt

Come out for a fun Easter Egg Hunt at the New Market Community Park. Come hunt eggs and visit with the Easter Bunny. Children should bring their own Easter basket to collect eggs filled with candy or prizes.

Date: Saturday, April 13th, 2019  
Rain or Shine  
Time: Arrival 9:00 a.m.  
Hunt starts at 9:30 a.m.  
For ages: 1-10 years of age  
Cost: FREE

Hosted by: the SJHS Interact Club, New Market Rotary, and the Town of New Market



## LIBRARY NEWS FOR MARCH 2019

### Programs for Children in March:

- Books and Babies story time/playtime for ages birth through three will be held on Friday, March 1, at 10 am. The theme will be "Lion or Lamb?". Activities include listening to books, songs, movement, and time to play with others.
- Dr. Seuss Read Across America celebration for Dr. Seuss' birthday will be held on Friday, March 1, from 5:00 to 6:30 pm. Children may turn in winter reading logs for a free book. Activities include reading Dr. Seuss books, eating birthday cake, making a Dr. Seuss hat, getting faces painted, cooking green eggs and ham! Snow date is Friday, March 8.
- Preschool story time for children ages three through six will be held on Friday, March 15, at 10 am. The theme will be "March Madness". Activities include reading books, singing, chanting, movement, and a craft.

*If Shenandoah County Schools closes, story times will be canceled. Check the library Facebook page and/or listen to the library voice mail for more information on programs including closings.*

### Adult Programs:

- Saturday, March 9, 3:00 p.m. (rescheduled from January due to weather) Speaker: Melissa Heltzel "It's Your Turn to Relax!" The holidays are over and the bills have just been paid. The gift of massage doesn't have to be expensive. It's your turn to take care of yourself to start a great new year. In this session, you will learn techniques to use at home to help you relax and relieve post-holiday stress. This session will be led by Melissa Heltzel, Certified Massage Therapist by the Commonwealth of Virginia and licensed by the Department of Health Profession Board of Nursing since 2001.
- The New Market Area Library and Jon Henry General Store will host another Art Talks on Sunday, March 17, at 5:30 pm at the library. The artists will also have an exhibit at the Driveby Gallery at the Jon Henry General Store. Art Talks will feature a new collaboration between Dymph De Wild & Danielle Heckman. This international collaboration uses found objects, video, and sound. The artistic duo will be giving a talk about their creative processes on March 17, 2019 at 5:30pm in the New Market Area Library.

### SPRING BOOK SALE!

Our spring book sale will be held from Saturday, March 23 through Saturday, March 30 during regular library hours each day.

The library sells new and gently used books and other materials. Some of the books are located in two different sales rooms which are always open during library hours. They are sorted for easy browsing and buying, and additional books are put out on tables during the book sales week. Library volunteers screen donations to be sure books are current and in good condition before they are added to the book sale. Proceeds from the book sale support the purchase of new books and other materials for the library collection.

## AMERICAN DISPOSAL SERVICES

In the event of inclement weather your trash provider, American Disposal Services, will suspend service on collection day if roads are deemed unsafe due to snow or ice. If suspension occurs, service will resume on the next regularly scheduled collection day.

### NOTICE

Any changes to trash collection schedule will be posted on our website, [www.newmarketvirginia.com](http://www.newmarketvirginia.com) and on our Facebook page.



TOWN OF NEW MARKET HOSTS

# OPEN GYM BASKETBALL

Enjoy the fun, friendly environment of the New Market Community Center.

Ages: 13 to 18  
Cost: \$3.00 per player  
Where: 9184 John Sevier Rd. New Market

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**MARCH 9TH 2P.M.  
TO 5 P.M.**

Feel free to bring your own basketball

Hosted by: The Town of New Market



**Development  
Collaboration Forum  
Invitation**

The Town of New Market wishes to engage in a discussion with contractors, realtors, owners of develop-able land and town citizens about the positives, negatives, and the possibilities for residential development and commercial development in the town.

This discussion will help the Town Council and staff to consider avenues to increase the availability of housing opportunities to attract new residents and new businesses.

During social hour food will be provided: sandwiches, chips, dessert and drinks

Please RSVP by February 25th, 2019 via email [a.smoot@newmarketvirginia.com](mailto:a.smoot@newmarketvirginia.com)

**Tuesday,  
March 5th, 2019**

**5:00 p.m.- 8:00 p.m.**  
(5:00 p.m. to 6:00 p.m. Social hour/Meet & Greet)

**New Market Town Hall**  
9418 John Sevier Rd.

If you are unable to attend, but have ideas you would like to share, please feel free to contact J. Todd Walters, Town Manager [t.walters@newmarketvirginia.com](mailto:t.walters@newmarketvirginia.com) or 540-740-3432



Please Excuse  
Our Dust!!!

The Town Office has started renovations. During this process, the office will maintain normal business hours.

The public restrooms will be unavailable during this time.

We apologize for any inconvenience this may cause, and thank you for your patience and understanding.

## SEASONAL LEAF AND GRASS REMOVAL

Curbside removal service for leaf and grass and other organic yard debris begins Friday, April 6, 2018. Leaves must be in biodegradable bags. Please visit our town website [www.newmarketvirginia.com](http://www.newmarketvirginia.com) or call the town offices at 740-3432 for more information or questions pertaining to this service.

## NEW CHILD CARE CENTER RECEIVES SUPPORT FROM ROTARY

New Market Rotary recently became the first organization to donate start-up funds for the Community Care and Learning Center, set to open at 189 E. Lee Highway on May 28th, 2019. Yvonne Frazier, Community Care and Learning Center Board Chair spoke to the group in January. New Market doesn't have a full-day child care center, and nearly all centers in the county have a waiting list. Community Care will serve 28 children, ages 2 1/2 to 12, and plans to be open 6:00 AM to 6:00 PM, with the possible addition of evening care in the fall to help parents working 2nd shift.

At a Rotary meeting in January Ms. Frazier discussed the economic impact of limited child care options for working families. Without child care, parents can't keep a job, and without income, families can't afford transportation, housing, or other necessities. This lack of stability impacts children's learning and sense of security. Child care for two children often costs a family nearly as much as housing and food combined. Community Care will use donations and grant funds to offset this cost for families. The business community is being encouraged to provide ongoing support for the center as well as assist with start-up costs to meet state and local licensing standards. It is very expensive to open a child care center. Once Community Care opens, businesses will benefit from the increased availability of employees whose lack of child care has prevented them from working. New businesses and young families alike are drawn to communities with full-day child care centers.

As New Market looks to increase economic development and bring more residents to our town, Rotary is pleased to support this new child care center. Rotary will also contribute a portion of the proceeds from their Memorial Day Walk/Run fundraiser to the center.

**Anyone wishing to help the center to open on time may send a check to: Community Care and Learning Center, c/o Treasurer, 714 Catfish Trail, New Market, Va. 22844. For more information, contact Yvonne Frazier at 540-335-7797.**

## NEW MARKET HISTORICAL SOCIETY

The New Market Historical Society (NMHS) will hold their March Meeting on Thursday, March 28, 2019 at 7:00 pm in the New Market Town Council Chambers. Eric Buckland will give a presentation entitled "Mosby and Special Operations Forces" which will focus on the many similarities that exist between the tactics, techniques and procedures used by the famed Mosby's Rangers during the Civil War and today's United States Special Operations Forces, especially the Army's Special Forces ("Green Berets"). Buckland is the author of numerous books on Mosby's Rangers and related topics. Guests are invited. Light refreshments will be served.

## AMERICAN LEGION

For a great meal at a reasonable price stop by the American Legion on any of the dates listed below for March and April. You do not have to be an American Legion member to come on these dates. Doors open at 3:00 pm with dinner being served from 4:30-9:00 pm. We have free Billards (3 tables), free wi-fi, and very friendly staff and great cooks.

- Saturday, March 23, 2019 - Beef Tips
- Sunday, March 31, 2019 - Smothered round steak
- Saturday, April 6, 2019 - Pork Tenderloin
- Monday, April 8, 2019 - Salisbury Steak

After dinner enjoy the March Madness NCAA games on the big screen TV's with your family and friends while you also enjoy a cold one or two and free popcorn while rooting for your team. Remember this is open to everyone, so invite your friends to come and have a nice dinner with your family.

American Legion members are always welcome to come and have lunch or dinner every day that we are open. Two specials dinners will be offered each evening at \$8 per dinner. All dinners come with 2 sides, dinner roll, drink and dessert or you can order off the menu.

Let us schedule your party, meeting, reunion, reception, banquet or other event in our social hall, picnic pavilion, located at 202 E Old cross road. Contact Rebecca, Ruth, or Sherry at 740-8653 after 4:00 pm.

## POOL STAFF NEEDED

The Town is accepting applications for pool staff for the summer 2019 season. Lifeguards must currently have, or be able to obtain prior to the season, a Red Cross certification. Interested candidates must be willing to work flexible hours.

Applications for employment are available on the Town's website [www.newmarketvirginia.com/contact/employment](http://www.newmarketvirginia.com/contact/employment) or at the Town Office, 9418 John Sevier Road.

This is a great opportunity for summer employment and a way to make some extra cash. The Pool opens Saturday, May 25, 2019. Applications should be turned in to the Town Office, Attn: Donna Lohr, Administrative Assistant, at 9418 John Sevier Road or mailed to P.O. Box 58, New Market, VA 22844. **Applications are due no later than 4:00 p.m., Wednesday, April 17, 2019.**

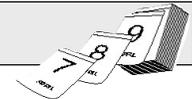
## NEW MARKET FARMER'S MARKET

**Spring is not far away!**

March 22, 2019 is the opening day for the New Market Farmers Market. The hours will be 12:00-4:00 pm in the grassy area behind 7-11. Stay tuned for more information in the coming weeks.

For questions about the New Market Farmer's Market or to be a vendor, call either Donna 896-5428 or Sharon 820-6613.

# CALENDAR OF EVENTS



## March 2019

- 1 2019 Business License Applications Due**
- 5 Development Collaboration Forum 5:00-8:00 pm
- 9 Open Gym Basketball 2:00-5:00 pm
- 12 Council Work Session 6:30 pm
- 15 Water/Sewer Bills Due**
- 18 Town Council Meeting

## April 2019

- 1 Council Work Session (as needed) 6:30 pm
- 1 Planning Commission (as needed) 7:30 pm
- 5 Lawn and Leaf Pickup
- 8-12 Heavy Trash Pickup
- 12 Lawn and Leaf Pickup
- 13 Easter Egg Hunt 9:00 am
- 15 Water/Sewer Bills Due**
- 15 Town Council Meeting 6:30 pm
- 19 Lawn and Leaf Pickup
- 26 Lawn and Leaf Pickup

## TOWN OF NEW MARKET CONTACT INFORMATION

### Emergency Services:

Emergencies: 911  
 Shenandoah County Dispatch: 540-459-6101  
 Police Department: 540-740-3776  
 Fire and Rescue: 540-740-8904

New Market Town Office: 540-740-3432  
 Dispatch: 540-459-6101  
 (After-hours and weekend Water/Sewer Emergencies)

Town of New Market  
 Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.  
 (540) 740-3432 • [www.newmarketvirginia.com](http://www.newmarketvirginia.com)  
 9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

### TOWN COUNCIL

Doug Bradley, Mayor • Peggy Harkness, Vice Mayor  
 Larry Bompiani • Peter Hughes • Tim Palmer • Scott Wymer • Daryl Watkins  
 Jason J. Ham, Town Attorney

### ADMINISTRATION

J. Todd Walters ..... *Town Manager*  
 Chris Rinker ..... *Police Chief*  
 Teresa Green ..... *Town Treasurer*

Donna Lohr ..... *Administrative Assistant*  
 Lindsey Kipps ..... *Office Assistant*  
 Amber Smoot ..... *Events & Marketing Director*

***An Equal Opportunity Community***

**Boxholder  
 P.O. Box Section  
 New Market, VA 22844**

**9418 John Sevier Road  
 P.O. Box 58  
 New Market, Virginia 22844  
[www.newmarketvirginia.com](http://www.newmarketvirginia.com)**



**BULK RATE  
 U.S. Postage  
 PAID  
 New Market, VA  
 Permit No. 10**

## YARD SALES

As spring approaches we begin thinking about yard sales. The guidelines below are a good reminder on the rules and regulations in town regarding these sales.

### Guidelines

1. All individuals conducting a yard sale are required to obtain a yard sale permit from the Town Office prior to the sale.
2. In residential districts, a household is only allowed two yard sales annually. There is no fee associated with permits for these two sales and sales cannot exceed a 72-hour consecutive period.
3. In commercial districts, a household is allowed two yard sales annually with no fee associated with the permits for these two sales. If the householder wishes to hold additional sales an annual permit must be obtained at a fee as set from time to time by the Town Council. Each yard sale in a commercial district cannot exceed a 72-hour consecutive period every three months.
4. **Signs shall NOT be placed on telephone poles, power poles, street signs, public trees, sidewalks or any other publicly owned and/or maintained places or structures. All signs shall be limited to private property and shall be removed within 24-hours after the conclusion of the sale.**
5. During the weekend of the *Route 11 Yard Crawl*, the Town will not count participation in that event towards total allowable yard sales on an annual basis.
6. Civic organizations are exempt from the above regulations, except for #4.

### Questions?

You may contact the Town Office, Monday - Friday, during regular business hours with questions regarding this service.

## ROUSS CENTER FOR THE ART AUDITIONS

Springtime Talent Show Auditions will be held Saturday, March 2, 2019 from 3:00-6:00 pm and Sunday, March 3, 2019 from 2:00-4:00 pm. WANTED: PERFORMERS FOR SPRING-TIME TALENT SHOW! Be prepared to perform the material that will be used at the show if possible. Accompaniment is not available. Please bring equipment to play accompaniment. Audition material should be limited to no more than 5 minutes.

For further information, please contact Josh Newman or you may submit questions to the Rouss Center Facebook page. Performance dates are scheduled for March 22, 23, and 24, 2019. Rouss Center for the Arts. 9357 N. Congress Street, New Market, VA [Rouss.center@gmail.com](mailto:Rouss.center@gmail.com), 540 705-0313. The Rouss Center is a 501(c)(3) nonprofit corporation.



The Merchants Committee is a group of local business owners working together to create ways to increase foot traffic and drive sales, increase tourism, morale, local business relationships, and community awareness for shopping local.

This committee is a branch of the New Market Chamber of Commerce, however ALL businesses, regardless of membership may attend.

## DID YOU KNOW?

### Leaks are expensive!

### LEAKS AT SINKS

A leaky faucet represents a problem that will probably only grow worse, and it can cost you money on your water bill. How much water does a leaky faucet actually waste? It may not seem like much, but when added up over a period of time, that leaky faucet's impact can be fairly substantial.

If you let your faucet drip every day, twenty four hours a day, it will add up. In terms of how much water is actually wasted, it is impossible to tell for certain. Every drop of water from a faucet is a different size and falls at a different rate. But, for the most part the water coming from a faucet (according to the US Geological Survey) is between 1/5 and 1/3 of one milliliter. Using those calculations and 1/4 of a milliliter as an average, the USGS estimates that roughly 15,140 drips from a faucet equals one gallon of water.

It may not seem like much, but if your faucet dripped once every second every day, all day, it would only take four and a half hours to reach one gallon. Every day you would waste 5 gallons of water or 2,082 gallons per year. That is 10% of the average water used by a standard 3.5 gpf toilet on a daily basis. Now, imagine what happens if you have more than one drippy faucet, or if your bathtub leaks which will drip more water at a time or if the leak is larger than the average size.

In short, the cost of a leaky faucet may not seem like much, but as time passes, it can really add up and if it is not taken care of, the cost will only grow as the leak gets bigger and potentially new leaks start in other faucets of your home. Do not let it drip forever - take action now and cut down on the environmental impact you have, as well as your bill. (Posted by Boulden Brothers Plumbing Heating and Air, 2019, Retrieved from <https://boulden-brothers.com/much-water-leaky-faucet-waste/>)

## PAST DUE TAX COLLECTION

To ensure the collection of past due taxes, since 2007 the Town of New Market has participated in the Virginia Department of Motor Vehicle Renewal Withholding Program. Taxpayers with past due personal property taxes will have a claim against them with the DMV and will not be able to renew their vehicle registration until the entire tax is paid in full along with a \$40 fee. Only cash, money orders and certified checks will be accepted for payment with a DMV stop. In addition, by authority of the Code of Virginia, §58.1-520 thru §58.1-534, the Town of New Market may also authorize the Virginia Department of Taxation to apply individual income tax refunds, or a portion thereof, to an outstanding debt owed to the Town. This action is subject to a \$20 administrative fee. If you have questions please contact the Town Office at 540-740-3432.

## SHELTER RENTAL 2019

Shelter #1 (11:00 a.m.-4:00 p.m.)	\$30.00
Shelter #1 (4:00 p.m. - closing)	\$30.00
Shelters #2-4 (11:00 a.m.-4:00 p.m.)	\$25.00
Shelters #2-4 (4:00 p.m. - closing)	\$25.00
Shelters #5-6 (11:00 a.m. - 4:00 p.m.)	\$20.00
Shelters #5-6 (4:00 p.m. - closing)	\$20.00
Gazebo (All Day)	\$25.00