Minutes of the New Market
Town Council Meeting
Monday, April 15, 2019
6:30 pm

The New Market Town Council met in the Council Chambers of the Arthur L.
Hildreth, Jr. Municipal Building on Monday, April 15, 2019 with the following members
present: Mayor Douglas Bradley, Vice-Mayor Peggy Harkness, Scott Wymer, Daryl
Watkins, Peter Hughes, Tim Palmer, and Larry Bompiani.

Town Attorney – Jason Ham
Town Manager – J. Todd Walters
Administrative Assistant – Donna Lahr

Mayor Bradley called the meeting to order and established a quorum with all
members present. The Pledge of Allegiance was recited in unison. Mayor Bradley
welcomed all visitors and guests.

Approval of the Agenda:

Mr. Hughes made a motion to approve the agenda as presented. Mr. Wymer
seconded the motion which passed on a unanimous 6-0 voice vote.

Consent Agenda:

Mr. Palmer moved to approve the consent agenda which included the
minutes from the March 18, 2019 Meeting of the Town Council and the Financial
Statements for March 2019. Mr. Wymer seconded the motion which carried on a
unanimous 6-0 voice vote.

Public Hearing:

No public hearings scheduled.

Citizen Comments and Petitions:

Mrs. Heather Jennelle, Chairman of the Special Education Advisory committee
with Shenandoah County Schools addressed Town Council. Mrs. Jennelle asked Town
Council to show their support of a Proclamation establishing April 2019 as National
Autism Awareness Month in the Town of New Market. Mrs. Jennelle stated that their
group is to support parents, teachers, faculty, and the Special Education Director with the
needs of the special education students in the County. Their goal is to make sure those
students are receiving the support they need. Mrs. Jennelle provided some statistics and
information on Autism.

Mayor Bradley advised Mrs. Jennelle that he would be issuing the proclamation
later in the meeting.

Committee Reports:
There were no Committee Reports.

Staff Reports:

1. Public Works Department Monthly Report – Mr. J. Todd Walters

Mr. Walters gave a brief power point presentation which included updates on planning and zoning items and a summary of projects that the Maintenance and Water Departments worked on during the month. A copy of Mr. Walter’s presentation is on file with the minutes.


Chief Rinker gave a brief power point presentation which included statistics for the department for the month of March as well as events and trainings attended by New Market Officers. A copy of the information presented by Chief Rinker is on file with the minutes.

3. Events & Marketing Annual Report – Mrs. Amber Smoot

Mrs. Smoot gave a power point presentation which included a summary of marketing avenues utilized throughout the year such as newspaper, radio and TV ads, brochures at rest areas and the Town’s E-newsletter. Mrs. Smoot gave a brief summary of the Town’s social media platforms and how the followers have increased for each of them. Mrs. Smoot mentioned business classes that have been offered for small businesses as well as various ways she has promoted small businesses in Town. Mrs. Smoot discussed the many events held throughout the year in Town. She mentioned some accomplishments that helped make those events better such as the installation of lights at the pavilion in Rebel Park and additional Christmas lights in the downtown area. Mrs. Smoot also mentioned several trainings she attended throughout the year. A copy of Mrs. Smoot’s report is on file with the minutes.

Action Items:

The first action item was the discussion and consideration of requests for use of town facilities and personnel support from the police and maintenance departments for an Independence Day Celebration. Mr. Walters advised that the request is from the Chamber of Commerce, American Legion, and the Rotary for their July 3rd Celebration. Their requests are basically the same as last year. Mr. Palmer made a motion to approve the request for use of town facilities and personnel support as stated in the letter included in the packet. Mr. Watkins seconded the motion which passed on the following unanimous 6-0 roll call vote:

Mr. Hughes  Aye  Mr. Watkins  Aye
Mr. Wymer  Aye  Dr. Bompiani  Aye
Mr. Palmer  Aye  Mrs. Harkness  Aye

The next action item was the discussion and consideration of the Commonwealth of Virginia Voluntary Group Long Term Care Insurance Program Employer Adoption Agreement. Mr. Walters advised that staff had received an email asking the Town to consider offering Group Long Term Care Insurance to its employees. The Town has not previously participated in the program but there is an election period opening soon. Mr. Walters advised that this is something else that can be offered to employees. Employees are not required to opt into it. Mr. Walters fielded a few questions from council.
Mrs. Harkness made a motion to accept the Commonwealth of Virginia Voluntary Group Long Term Care Insurance Program Employer Adoption Agreement. Mr. Hughes seconded the motion. The motion passed on the following unanimous 6-0 roll call vote:

<table>
<thead>
<tr>
<th>Mrs. Harkness</th>
<th>Aye</th>
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<tr>
<td>Dr. Bompiani</td>
<td>Aye</td>
</tr>
<tr>
<td>Mr. Watkins</td>
<td>Aye</td>
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<tr>
<td>Mr. Palmer</td>
<td>Aye</td>
</tr>
<tr>
<td>Mr. Wymer</td>
<td>Aye</td>
</tr>
<tr>
<td>Mr. Hughes</td>
<td>Aye</td>
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The third action item was the discussion and consideration of requests from the Shenandoah Valley Battlefields Foundation. Mr. Walters advised Council that the Battlefields Foundation has stated that they are interested in starting a driving and walking tour in the Town. The Battlefields Foundation is asking for permission to have one of the stops on the tour be at the Town park. They are also requesting permission from the Town to help them install their signage. If Council agrees to the Battlefield Foundation’s requests then Mr. Walters would need to get in touch with VDOT regarding the signage because the signs would need to be installed on the VDOT right-of-way. A map has been provided by the Battlefield Foundations indicating the locations of the different stops on both the driving and walking tours. If Council agrees to the requests, Mr. Walters advised that he would meet with them and go to each individual site to assess the potential for signage. The Battlefield Foundation will purchase all the signs. They are only asking the Town to install the signs. The Battlefield Foundation will purchase new signs if any would get damaged or be removed for some reason. Mr. Walters advised that the signs aren’t very big and the best place to install them would be on the Town’s existing street light poles. VDOT would have to approve whether the signs could be installed in the various locations. Mrs. Harkness asked several questions and voiced a few concerns in regards to the driving tour. She wondered if there might be some safety issues with people driving and parking or stopping at various locations. Mrs. Harkness also asked what is at the park and why that is a stop on the tour. She also asked if VMI is aware of the proposed walking and driving tours that are scheduled to end at their battlefield location. Mr. Walters advised that he did not think they had been made aware of it yet. Discussion continued regarding the starting and stopping points for the driving and walking tour. Mr. Palmer asked if this item could be tabled until further information could be obtained. Mr. Walters remarked that Council could table it, however the Battlefield Foundation’s goal was to have the signs installed before the Re-Enactment event which is May 18, 2019. Mr. Walters reiterated that Council could table this item if they wish in order for Mr. Walters to gather more information. Council members discussed the advantages and disadvantages of tabling this action item. Mr. Palmer made a motion to table this item until the May Council meeting. Mr. Wymer seconded the motion which passed on the following 4-2 roll call vote:

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<thead>
<tr>
<th>Mr. Hughes</th>
<th>Nay</th>
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<tr>
<td>Mr. Wymer</td>
<td>Aye</td>
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<tr>
<td>Mr. Palmer</td>
<td>Aye</td>
</tr>
</tbody>
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Mayor’s Comments:

Mayor Bradley mentioned the following items:
• The Easter Egg Hunt was a success.
• Thanks to Chief Rinker and the Police Department for their hard work
• The volunteer pancake breakfast was not as well attended as it has been in the past. The Mayor encouraged everyone to attend the volunteer breakfast next year.

Mayor Bradley read aloud a Proclamation Establishing April 2019 as National Autism Awareness Month. A copy of the proclamation is on file with the minutes. Mayor Bradley presented a framed copy of the proclamation to Mrs. Heather Jennelle.

Council Comments:

Dr. Bompiani mentioned that this week he’d had an opportunity to sit in on a meeting with Mr. Walters and a commercial property owner. Dr. Bompiani advised that the property owner had complimented Mr. Walters three different times for reaching out to them and meeting with them regarding their property. Dr. Bompiani complimented staff and Mr. Walters for their work in moving the Town in a positive direction.

Mr. Palmer welcomed two students from Broadway High School who were in the audience observing the meeting for a Government class.

Mr. Hughes reiterated that the Easter Egg Hunt was a well-organized event. Mr. Hughes also mentioned that the efforts to renovate the new Child Care Center in New Market are almost complete. There will be an Open House for the Center on May 5th, 2019 at 2:00 p.m. Council members are invited to attend.

Staff Comments:

Mr. Walters mentioned that there will be a meeting next Tuesday, April 23, 2019 to present the final draft of the budget. There may also be a Special Called Meeting the same evening. In May, there will be a joint public hearing with the Planning Commission regarding a Conditional Use Permit, a meeting to hold a public hearing on the budget, and the regular monthly meeting of the Town Council.

Mrs. Harkness asked if the request from the Battlefields Foundation could be addressed at the Special Called Council Meeting on April 23, 2019. Mr. Walters advised that is a possibility. Mr. Ham advised that if Council wants to revisit at the April 23, 2019 meeting the item they tabled, then the motion made this evening needs to be revised to table it generally until the topic comes up again. Mr. Ham indicated that Mr. Palmer’s motion had stated that the action item would be tabled until the meeting in May, but Mr. Palmer could revise the motion to table it generally until the action item could be brought back up again at the next meeting of the Town Council.

Mr. Palmer revised his motion to table the request from the Shenandoah Valley Battlefields Foundation until the next meeting of the Town Council. Mr. Wymer seconded the motion which passed on the following 6-0 unanimous roll call vote:

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<thead>
<tr>
<th></th>
<th>Aye</th>
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<th>Aye</th>
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<tbody>
<tr>
<td>Mr. Hughes</td>
<td>Aye</td>
<td>Mr. Watkins</td>
<td>Aye</td>
</tr>
<tr>
<td>Mr. Wymer</td>
<td>Aye</td>
<td>Dr. Bompiani</td>
<td>Aye</td>
</tr>
<tr>
<td>Mr. Palmer</td>
<td>Aye</td>
<td>Mrs. Harkness</td>
<td>Aye</td>
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Closed Meeting:

There were no closed meetings.

Adjournment:

At 7:37 p.m. Mr. Wymer made a motion to adjourn the meeting. Mr. Watkins seconded the motion which carried on a unanimous 6-0 voice vote.

J. Todd Walters, Town Clerk

Douglas Bradley, Mayor