

MAYOR'S CORNER

Ahhh, cool nights and clear, crisp sunny days mean FALL is here. To me, this weather is invigorating and motivates me to enjoy what lies ahead. This is the same feeling I have with our Town Council and Staff as they bring their many talents together for the betterment of our town.

Before I go any further, I want to welcome our newest council member, Ms. Janice Hannah, to the New Market Council. Ms. Hannah was selected by the council to fill the seat that opened with my election to the position of Mayor. Believe me, it was not an easy decision for the council to make. There were three excellent candidates offering their time and experience to assist in the growth of New Market. Ms. Hannah emerged after each candidate was interviewed by council including two private deliberations and much discussion among our council members.

Ms. Hannah has vast experience in business of which her background in Real Estate will enhance the growth and development of our community. She joined the council just in time to participate in our "Work Retreat" on Saturday, September 19, 2020. Together with the four department heads and our Town Manager, Todd Walters, the council spent six hours discussing goals for improvement of New Market. The topics ranged from available land for developing much needed housing for our town, enhancing our roads and sidewalks, and discussing the infrastructure of our water and sewer

needs. Other points of discussion were improving our Community Park on the south side of town and encouraging expanded use of the Community Center on the north side.

As you can see, in order for us to blossom as a town we can't just place our energy into one project, but instead we need to branch out and seek a grander view that encompasses all of our needs. This is where the talents of our council members will be of such value. Each member will be encouraged to take the helm of a project that is dear to them and pursue the task to its completion.

Let it be clearly understood that our town staff will assist the council and in most instances do the "lion's share" of the action steps. Without the town staff's years of experience, knowledge and willingness to assist one another, we could never accomplish our goals. With the leadership of our Town Manager, Todd Walters, New Market's professional staff is the foundation of our growth. Together we can begin to experience the possibilities for positive change and improvements in our beautiful town. We welcome you to support us and join our efforts, asking yourself what you can do to help make this the best community in which to raise our children and families, assist our neighbors and improve our daily lives. Our town's future is bright. Come and be a part of it!

Larry A Bompiani
New Market Mayor

FAIRWAY 5K WALK/RUN

Calling ALL runners, joggers, and walkers! The Town of New Market and Shenvalee Golf Resort are hosting their annual Fairway 5k Walk/Run. This walk/run is to encourage health and fitness in the community. All funds raised are used to purchase new equipment for the fitness trail in the New Market Community Park.

Date: Saturday, October 17th, 2020

Time: 8:00 a.m. race begins

Where: starts in New Market Community Park

Cost: \$25 early registration (before October 2nd)

\$30 registration (after October 2nd)

(T-shirt guaranteed if signed up by October 2nd)

Go to our website www.newmarketvirginia.com under the announcement sections to sign up or come to the town office.

NATIONAL NIGHT OUT 2020

The Police Department looks forward to hosting the annual National Night Out event every year. It is a great way to bring the community together and have some fun, while building good community relationships. The police department will be celebrating differently this year. The police officers will be visiting several different areas of town to hand out goodie bags and interact with the community. Please see our Facebook event page and website for times and locations to celebrate with them.

MOVIE NIGHT IN THE PARK

Join us in the New Market Community Park for our last movie night, featuring the movie Dolittle (PG).

Date: October 3, 2020 **Where:** New Market Com. Park

Time: sundown (approx. 7:20 pm) **Cost:** FREE

Bring blankets/chairs and snacks for your viewing comfort. Please arrive early to select your seating and get comfortable.

HOLIDAY TRASH SCHEDULE CHANGES

Thanksgiving Week –

Friday 11/27/2020 pickup will occur on **Saturday 11/28/2020**

Christmas Week -

Friday 12/25/2020 pickup will occur on **Saturday 12/26/2020**

New Years Day –

Friday 1/1/2021 pickup will occur on **Saturday 1/2/2021**



6th ANNUAL CROSS ROADS MUSIC FEST

We are excited to be able to host another Cross Roads Music Fest concert featuring Who Shot John! This event is family friendly and fun! Come join us to hear some great music and enjoy food from local food trucks.

Date: Friday, October 9th, 2020 **Where:** Rebel Baseball Park
Time: 6:30pm-9:00pm **Cost:** Free

LIBRARY NEWS

As Covid precautions continue, the library is open on Tuesdays and Fridays, 12:00-5:00 for picking up items placed on hold. Holds can be made using your library card through the Shenandoah County Library online card catalog. If you do not have a computer or need assistance in placing a hold, call the library 540-740-8650 or the county library at 540-984-8200.

Our October adult program will be held Saturday, October 17 at 3:00 pm. Guest lecturer: Dr. Carol Scheppard will speak on the topic Pandemics through the ages: Lessons for a Covid-stricken World.

For the past four years, Dr. Scheppard has been teaching a class on historic pandemics at Bridgewater College. Now that the world is experiencing the Covid-19 pandemic there is value in looking back at other historic pandemics and reviewing lessons learned. The New Market Area Library is proud to sponsor this virtual presentation and discussion.

Carol Scheppard has served at Bridgewater College for the past 22 years. She earned a PhD in Religious Studies from University of Pennsylvania, a Master of Divinity from Princeton Theological Seminary, A Master of Education from Lesley College, and a bachelor's degree in Anthropology from Wesleyan University. In 2017, she served as national moderator for the Church of the Brethren. She will be sharing highlights from a class entitled "After the Scourge" that she is currently teaching at Bridgewater College.

To participate and receive a link to this Zoom lecture, register by e-mailing libraryprogramsnm@gmail.com, or by calling Bev Butterfield at (540) 335-5396.

THE MARGE MOYERS MEMORIAL SCHOLARSHIP

The Marge Moyers Memorial Scholarship has announced two recipients for 2020 for scholarships for students pursuing a career in teaching. The recipients are:

Mr. Corey Keller, Toms Brook, VA
Strasburg High School
Parents: Debbie & Glenn Keller
Attend: Bridgewater College
Intended Major: History (K-12 Teaching Licensure)

Miss Jessi Sfarnos, Maurertown, VA
Central High School
Parents: Maurina & John Sfarnos
Attend: James Madison University
Intended Major: Music Education

The late Marge Moyers was a math teacher for Shenandoah County Public Schools, and the first teacher named Teacher of the Year when that program began. She was also a member of the Shenandoah County School Board.

Combining education and golf as a tribute to Marge remains a large part of fundraising for future scholarships.

The annual Marge Moyers Memorial Scholarship Fund Golf Tournament and will be held October 24 and 25 at the Shenvalee in New Market, VA. Sponsors are being sought to sponsor a sign at the tournament. There are three levels of sponsorship: gold (\$500 up) 3'x5' sign, silver (\$100 hole sign), bronze (under \$100) sign at the scoreboard. To be a sponsor, send a check payable to MMMSF to 9612 John Sevier Road, New Market, VA 22844.

For more information on playing in the golf tournament, contact Eddie Litten at elitten@shentel.net or 540-740-2822.

NEW LOOK; CONTINUED FOCUS



New Market has a fresh new LOOK! After a year of surveys, research, and planning with the branding firm, Mikula-Harris, we are so excited to reveal our rebranding efforts. Branding is not just a logo, but the reputation behind the logo. We will implement the new brand strategy in order to help potential visitors and new businesses arrive at a truthful understanding of what makes the town special.

MANOR MEMORIAL UNITED METHODIST CHURCH FOOD PANTRY 9320 N. CONGRESS STREET NEW MARKET, VA 22844

NOTICE:

Due to the Corona Virus Pandemic, our food pantry at MMUMC will be cancelled until further notice. If you are in need of emergency food, please call the church office. The office hours are Monday thru Thursday, 9:00 am to 3:00 pm at 540-740-8959. Beginning on August 4, 2020 emergency food will be set out for pickup on the food pantry entrance steps on Tuesday's or Thursday's only at 12:30 pm. We will notify the public when we are able to safely resume normal operations. This institution is an equal opportunity provider. Thank you!

NEW MARKET FARMERS MARKET

The New Market Farmer's Market hours will be Fridays from 12:00 noon to 4:00 pm. The Market is located on South Congress Street in New Market, VA in the parking lot behind Jalisco's. The Market will follow the guidance from the Governor which can be found at <https://www.virginia.gov/coronavirus/forwardvirginia/#856438>

For information on being a vendor, or if you have other questions, contact Donna Shipp at 540-896-5428 or 540-810-0300 or Sharon Payne at 540-820-6613. Check the New Market Farmer's Market Facebook page for information throughout the season including weather related closings.

October 4, 2020
Shenvalee Golf Resort
Shotgun Start at 10:00 am
Registration at 9:00 am

**Sign up your
team today!**

(540) 740-8237

svae.org

\$80/player or \$320/team



**Proceeds benefit
the Worthy Student
financial aid fund!**

SHENANDOAH VALLEY
ADVENTIST ELEMENTARY SCHOOL

Shenandoah Valley Adventist Elementary school exists to bring students into a saving relationship with Christ through their spiritual, mental, and physical development.

AMERICAN LEGION HASSLER-SUTPHIN

POST 166 – (540) 740-8653

Ronald Thompson – 540-246-7901

The Legion is now open at 3:30 p.m., Tuesday through Saturday. For further information you can call the Legion or Commander Ronald Thompson.

The following officers were elected to serve during the 2020-21 year.

- Commander – Ronald Thompson – 540-246-7901
- Vice-Commander – Mitch Chambliss – 703-509-6958
- Adjutant – Stanley Thompson – 540-379-8510
- Chaplain – Wilmer Olinger – 540-740-8976

Steak suppers are held on the 1st Friday and shrimp suppers are held on the 3rd Friday of each month starting at 5:00 pm. These suppers are open to the public and are held in the clubroom.

The Chicken Bar-B-Q is held on the second Saturday of the month. Sales starting at 8:00 am. Pickup at the Post Home or 7-Eleven parking lot. This will be the last one of the season. You might want to stock up for the winter. Help is always needed to cook and sell. For pre-orders call Brian Rinker at 540-325-5016.

All veterans honorably discharged after December, 1941 and Sons of a veteran, are now eligible to join the Legion. You can contact Tim Palmer at 703-863-0463 or Adjutant Stanley Thompson, for more information. Also, if you are a family member of a veteran, you can join the Auxiliary.

The Legion's meetings are held on the 3rd Wednesday of each month at 6:30 p.m. If you would like to join, stop by and meet the members.

The Commander, Ronald Thompson, would like to thank everyone who donated items for the yard sale.

The dinner menu for Friday, October 9, 2020 is Spaghetti, salad, and garlic bread, and Friday October 23, 2020 is Meatloaf, mashed potatoes, green beans and cole slaw.

Let us schedule your party, meetings, reunions, receptions, banquet or other events in our social hall, located at 202 E. Old Cross Rd. Contact Commander Thompson at 540-246-7901, or the Post after 4:30 p.m., Tuesday Through Friday.

We have the honor to collect and retire the colors which have served us for many years on a great variety of occasions. Please leave them in the drop box located in our parking lot at 202 E. Old Cross Rd. Do not leave them in bags or boxes which can be disposed of in the dumpster next to the drop box. We shall retire them with the respect they so well deserve.

USA – “Home of the Free, Because of the Brave”

MAINTAIN ACCESS TO YOUR WATER METER

It is very important that customers maintain clear access to their water meters from the public right-of-way. Obstacles that may block the radio signals include building materials, foliage and metal objects located between the street and the meter pit.

All town water customers are responsible for the upkeep of the area between their meter pit and the street. Please assist us by trimming foliage and by clearing snow and ice from the lid of the meter pit. Landscaping or fencing should be kept at least 1-3 feet from the meter pit.

Maintain access to your water meter to assist us with:

- Meter Reading
- Emergency shutoffs (for frozen pipes) when you are away from home or are unable to turn off the water yourself; and
- Emergency water meter maintenance.

HALLOWEEN 2020

The Town of New Market does not dictate Halloween activities at the homes of private residents. We simply observe Halloween every year on October 31st from 5:00-9:00 pm. We encourage anyone out during that time to be more cautious while driving. We have included information below from the CDC. Additional information can be found on their website <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html#halloween>.

Many traditional Halloween activities can be high-risk for spreading viruses. There are several safer, alternative ways to participate in Halloween. If you may have COVID-19 or you may have been exposed to someone with COVID-19, you should not participate in in-person Halloween festivities and should not give out candy to trick-or-treaters.

Lower risk activities

These lower risk activities can be safe alternatives:

- Carving or decorating pumpkins with members of your household and displaying them
- Carving or decorating pumpkins outside, at a safe distance, with neighbors or friends
- Decorating your house, apartment, or living space
- Doing a Halloween scavenger hunt where children are given lists of Halloween-themed things to look for while they walk outdoors from house to house admiring Halloween decorations at a distance
- Having a virtual Halloween costume contest
- Having a Halloween movie night with people you live with
- Having a scavenger hunt-style trick-or-treat search with your household members in or around your home rather than going house to house

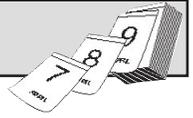
Trick or Treat on Congress Street

For the past few years, the downtown businesses have hosted the Trick or Treat on Congress Street to encourage a safe, fun Halloween trick or treating experience. After much discussion and deliberation, due to Covid-19 concerns, the event Trick or Treat on Congress Street will be cancelled for this year. The merchants look forward to bringing this wonderful event back next year.

HEAVY TRASH PICK-UP

The Town's Public Works Crews will be collecting heavy trash items from October 13th through October 16th, 2020. Please place all heavy trash curbside. Crews will not go onto private property to make collections. This service is provided to our residential customers only. Crews will pick up trash by item type during the week and will have all trash picked up by the end of the day on Friday, October 16th, 2020. Brush and limbs must be tied in bundles no longer than four feet in length. To ensure removal, all heavy trash should be placed curbside no later than Friday, October 16th, 2020 by 12:00 noon. Due to State laws governing the operation of the Shenandoah County Landfill, the Town is unable to remove old TV's, computers, tires, refrigerators, freezers, lead acid batteries, or hazardous materials such as pesticides, herbicides, paint, paint thinner, etc. For instruction on where to take the aforementioned items, you may call the Shenandoah County Landfill at 540-984-8573. Thank you for your cooperation.

CALENDAR OF EVENTS



October 2020

- 2 Lawn and Leaf Pickup
- 3 Movie Night – Dolittle (PG)
- 9 Lawn and Leaf Pickup
- 9 Cross Roads Fest – Who Shot John 6:30-9:00 pm
- 12 **Town Office Closed in Observance of Columbus Day**
- 13-16 Heavy Trash
- 15 **Water/Sewer Bills Due**
- 16 Lawn and Leaf Pickup
- 17 Fairway 5K Walk/Run 8:00 am
- 19 Town Council Meeting 6:30 pm
- 23 Lawn and Leaf Pickup
- 30 Lawn and Leaf Pickup
- 31 Halloween Observed (No Town Organized Events Planned) 5:00-9:00 pm

November 2020

- 3 **Town Office Closed in Observance of Election Day**
- 6 Lawn and Leaf Pickup
- 11 **Town Office Closed in Observance of Veterans Day**
- 13 Lawn and Leaf Pickup
- 15 **Water/Sewer Bills Due**
- 16 Town Council Meeting 6:30 pm
- 20 Lawn and Leaf Pickup
- 26-27 **Town Office Closed in Observance of Thanksgiving**

TOWN OF NEW MARKET CONTACT INFORMATION

Emergency Services:

Emergencies: 911
 Shenandoah County Dispatch: 540-459-6101
 Police Department: 540-740-3776
 Fire and Rescue: 540-740-8904

New Market Town Office: 540-740-3432

Dispatch: 540-459-6101
 (After-hours and weekend Water/Sewer Emergencies)

Town of New Market

Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.
 (540) 740-3432 • www.newmarketvirginia.com
 9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

TOWN COUNCIL

Larry Bompiani, Mayor • Peggy Harkness, Vice Mayor
 Scott Wymer • Doug Bradley • Daryl Watkins • Bob King • Janice Hannh
 Jason J. Ham, Town Attorney

ADMINISTRATION

J. Todd Walters *Town Manager*
 Chris Rinker *Police Chief*
 Teresa Green *Town Treasurer*

Donna Lohr *Administrative Assistant*
 Lindsey Kipps *Office Assistant*
 Amber Smoot *Events & Marketing Director*

An Equal Opportunity Community

**Boxholder
 P.O. Box Section
 New Market, VA 22844**

**9418 John Sevier Road
 P.O. Box 58
 New Market, Virginia 22844
 www.newmarketvirginia.com**



**BULK RATE
 U.S. POSTAGE
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 New Market, VA
 Permit No. 10**