

# OUR TOWN

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## MAYOR'S CORNER

To quote Garrison Keillor (of public radio's "A Prairie Home Companion") March is the month that God designed to show those who don't drink what a hangover is like.

This quote could be used to sum up our March here in New Market. But let it not be said that things are not happening in our town. We have been working on the Budget for 2010-2011 and will soon have a public hearing. Pipe is being laid for the force main project to Broadway and progress is being made on the pump station. Paving will soon occur on Cadet Road and this will signal the finishing of the I&I project. We are still waiting to hear on the streetscape design approval from VDOT. I realize it seems like the streetscape is taking forever but I can assure you the wheels are turning and daylight can be seen at the end of the tunnel. Amidst all this, our fine town staff goes about maintaining New Market and doing their excellent work with great pride.

Many of the town business are gearing up for an "April Shower of Savings". Be sure and check them out. If you're doing a little "spring cleaning" or ready for an "extreme make over" we have it all right here in New Market. When you're changing those winter clothes for spring and summer outfits don't forget New Market is now home to a brand new dry cleaners. "Movin' on up Cleaners", located on N. Congress Street is open and ready to serve. While you're there, stop in across the street and visit the "Valley Sports Connection" to pick up the sporting goods and Rebel gear you will surely need in the months to come. However, the "Shower of Savings" doesn't stop with dry cleaning and sporting goods, we have everything from furniture to food, clothing (new and gently used) to hair stylists, massages to auto care and the list goes on. Give New Market businesses a try and support your neighbors.

I'd like to update everyone on what I think is an exciting project, the reopening of the Massanutten Visitor Center on top of Massanutten Gap. Although the Center has been closed for over three years, the Forest Service

has agreed to work with a collection of local non-profit and civic groups to try for a reopening. I think this will be a boon for tourism in New Market. Of course there are still some hurdles, one of those being staffing, so I am putting out the call for volunteers to help provide staff for the center. As of this writing, I believe we will need help on Fridays, Saturdays and Sundays during the tourist season, although the exact dates have not yet been set. Experience isn't necessary as there will be training offered for all volunteers. If you think you might be interested, please give Donna at the town office a call. We will keep your name and number on file and when plans are settled we will be in touch. Thanks in advance for the help!!

I now call on all of you to give us a bit more cooperation with our town recycling efforts. Thankfully we have many residents who are aware of the need to recycle and regularly use the recycling bins located by the New Market Community Center. However, some of the users are forgetting to flatten their boxes before placing them in the appropriate bin. This oversight is causing the bin to be over stuffed by pick up time which prevents some residents from recycling. To alleviate the pressure, I ask all of you recyclers to please flatten those boxes so more people can participate in the recycling effort. Thanks for your help and cooperation.

Don't forget that we have an election coming up May 4, 2010. As President Teddy Roosevelt said, "A vote is like a rifle; its usefulness depends upon the character of the user". I can add to that by saying a rifle needs to be fired at the appropriate time, and May is that time. There are five candidates running for the three town council positions that will expire in July. If you're not familiar with the candidates and what they stand for, why not ask them. We live in a nation where voting is a right our forefathers fought and died to give us. Honor them on May 4th by casting your vote.

"Every spring is the only spring - a perpetual astonishment."  
- Ellis Peters

## SPRING CLEANING

Now that the snow has finally melted away it is time to clean up our sidewalks and storefronts. Trash, cigarette butts, and other items should be picked up and thrown away. Sidewalks should be swept off. The Town will have a contractor out sweeping the streets. Residents are reminded that discarding trash, cigarette butts, and other items on the sidewalk and next to the curb is against the law.

With the warmer weather folks will be out walking and shopping in our downtown and we want to present a clean streetscape. Speaking of streetscape, crews will begin this summer on Phase I of the Streetscape project which will consist of new sidewalks, trees, benches, trash receptacles, and other items in a two block section of the downtown. The Town continues to apply for more funding for Phase II. More information will be available on the timing of this project after the VDOT reviews have been completed and the bidding process has taken place.

## BUSINESS SPOTLIGHT

APRIL 2010

**"CASUAL FRIDAY"**



Casual Friday Boutique, located at 197 E. Lee Highway (Route 211 East) in New Market opened for business in March 2008. It started as a small store next to A Basket Case Gift Shop. Casual Friday expanded into a more spacious area the following year. The Boutique now carries a much larger selection of new affordable apparel for women including well known names like "Not Your Daughter's Jeans", Woolrich, and Keren Hart. Casual Friday is known for putting together coordinated outfits resplendent with fun jewelry and accessories. The Boutique is owned and operated by Crystal Fleming. Crystal now offers: Birthday Party Makeover After Hours. Treat a friend to a clothing makeover. Call 540-740-3700 for more details.... What fun!!!!

[www.mycasualfriday.com](http://www.mycasualfriday.com)

## LIBRARY NEWS

### BOOK SALE!

We are getting ready for perhaps our biggest book sale ever the weekend of April 9 - 11, 2010! The sale will be held during the hours the library is open. A wide variety of books, VHS and CDs will be sold on a donation basis.

### Programs for Children and Families in April:

**Friday, April 16, 2010** - Preschool Story Hour at 10:00 am

**Saturday, April 24, 2010** - "My Library, My Community!" Our friends from Stonewall Jackson High School and special guests from New Market emergency departments will be on hand from 12:00 noon - 1:00 pm for a special hour of fun for kids!

### New Books

Money to Burn by James Grippando

House Rules by Jodi Picoult

The Silent Sea by Clive Cussler

Hell Gate by Linda Fairstein

Wild Ride by Jennifer Crusie

Down to the Wire by David Rosenfelt

Think Twice by Lisa Scottoline

Capitol Betrayal

by William Bernhardt

Shattered by Karen Robards

Mrs. Darcy and the Blue-eyed

Stranger by Lee Smith

Caught by Harlan Coben

Take Three by Karen Kingsbury

The Sheen on the Silk

by Anne Perry

Known to Evil by Walter Mosley

Game Over by Fern Michaels

Deception by Jonathan Kellerman

## POLICE BLOTTER

During the month of February, the New Market Police Department responded to 352 calls for service. There were 12 physical arrests, 5 for being intoxicated in public. There were 3 motor vehicle crashes and officers responded to 18 calls for assistance to other agencies. There were 121 traffic stops with 19 summonses issued. Among them were 2 for reckless driving and 4 for driving on a revoked or suspended license.

I would like to take this opportunity to commend all the drivers during the recent snow storms; it is remarkable that there were only 3 crashes. Good job. I would like to thank everyone that put up with all the inconveniences during the snow removal and helped Public Works by moving their cars.

In February there was an incident in the parking lot of the 7-11 with a fox that was under a car and acting strangely. It wouldn't leave and was somewhat aggressive toward people. The animal was caught, removed, and put down because of its behavior. I only mention this so that everyone will be cautious around wild animals that are not exhibiting normal behavior. The fox in question was not tested for rabies because no person or domestic pets had been bitten. Be sure that your pets have been vaccinated and report any unusual behavior of wild animals.

The Neighborhood Watch meeting for April will be on April 1, 2010 at the Town Hall at 7:00 pm. Someone raised the question if the Neighborhood Watch program works. On March 6th, two individuals tried to break into the ATM located in the rear of the BB&T Bank. Because a concerned citizen of New Market heard a noise and saw what was going on at the ATM, he was able to call 911 and give dispatch a description of the car and a direction of travel. The suspects were stopped and now face numerous charges.

## FREE CLOTHING!

The Seventh Day Adventist Church is offering free clothing for needy people at the SDA Community Services Center, 62 West Lee Hwy. The hours are Wednesdays from 8:30 am to 5:00 pm and Thursdays from 8:30 am until noon. Questions? Call 740- 8550.

## NEW MARKET VOLUNTEER FIRE COMPANY

The New Market Volunteer Fire Department would like to say "Thank You" to all of our citizens who continue to support us. We are currently working on spring cleaning our building and trying to clean up the remnants of the blizzard outside.

In a joint event with the Rescue Squad we held our Annual Sportsman Show on March 26 - 28, 2010. We all enjoyed ourselves and appreciate all the patrons that came out and set up for the event.

The Auxiliary is getting things organized for our Annual Fund Drive letter, the 4th of July activities, and working diligently at Bingo. The Auxiliary purchased a used vending machine for the department to replace our old one. We placed it in the Bingo hall so everyone would benefit from the goodies.

We look forward to seeing new faces at Bingo each week, so come enjoy an evening at the firehouse on Saturday nights. Again, thanks for all the community support. Anyone interested in helping us or becoming a member, please contact us at 540-740-8904.

Chief S. Matthew Hughes submitted the following report for the month of February 2010:

There were 32 calls in Shenandoah County.

1	Outside Fire
2	Chimney fires
4	Automatic fire alarms
10	Motor Vehicle crashes
12	Public Service
2	Injured person (E.M.S.)
1	General Illness (E.M.S.)

There were 9 calls in Rockingham County

1	Grass fire
2	Fill Quarters (standby)
5	Motor Vehicle Crashes
1	Injury from a fall (E.M.S.)

Also, next time you drive by our fire station, you will notice a Smokey the Bear Fire Danger Sign, to help keep the community more aware of day to day fire danger levels. A representative from the USDA Forest Service asked me if I would mind installing the sign in front of our station. We were happy to comply.

## NEW MARKET REBELS TO PARTICIPATE IN VBL OPENER

The snow has melted and the days are getting longer and that can only mean that New Market Rebels baseball will soon be here! The Rebels will participate in the Valley Baseball League's first ever Opening Night on Thursday, June 3, 2010 at 7:30 pm against the Turks at the new Veterans Memorial Stadium in Harrisonburg. The Rebels' home opener will be Saturday, June 5, 2010 at 7:30 pm against the Waynesboro Generals, which will also be Mt Jackson - New Market Little League Night. For the entire schedule, please visit the Rebels' website at [www.rebelsbaseball.biz](http://www.rebelsbaseball.biz).

Season tickets and reserved seats are now available and may be purchased by calling Bruce Alger at 540-740-4247.

There will be no divisions in the Valley League this year. Instead, the VBL will revert to an 11 team league with the top 8 teams making the playoffs. Divisional play will resume next year.

The Rebels are also extremely pleased to welcome the town of Strasburg to the league. The former Fauquier franchise will play in 2011 with Strasburg High School serving as the team's home field. With New Market, Woodstock, and now Strasburg all fielding teams, Shenandoah County has truly become the heart of the Valley Baseball League.

## NEW MARKET AREA CHAMBER OF COMMERCE

The annual Chamber Banquet was held on Thursday, March 11, 2010 at the Quality Inn in New Market. Although the evening was rainy, inside was a warm tropical atmosphere with the banquet hall decorated with a luau theme. Several folks came dressed for the occasion wearing Hawaiian shirts and flip flops, complete with a lei. Others were given a lei upon registration.

The Outstanding Civic Organization award was given to Reformation Lutheran Church Thursday Fellowship Lunch. This lunch program was started by Pastor Barny Troutman in September 1981. It is served in the parish hall of Reformation every Thursday. Anyone is welcome. It is a program that not only nourishes the body but the mind and soul as well. Thank you ladies and gentlemen, for providing this amazing program to our community! Congratulations on an award well deserved!

The outstanding Citizen of the Year was presented to Bruce Alger. Bruce is a kind and thoughtful person who truly cares about his hometown of New Market. As General Manager of the New Market Rebels, Bruce and his family provide fabulous entertainment for our community. Thanks Bruce, for all you do for New Market. We are proud that you call New Market home!

The Outstanding Business of the Year was presented to two businesses this year, Faye's Flowers and The Home Store. For the past 30 years, both of these businesses have provided quality products and most of all exceptional customer service to the people of New Market and its surrounding areas. Faye, Mark and Karla, thank you for your years of dedication to our town! We are very fortunate to have you in our New Market community!

The 2010 officers and board members are as follows:

<b>President</b>	Duncan Kirkley, Endless Caverns
<b>Vice President</b>	Karla Kokkonen, The Home Store
<b>Treasurer</b>	Kathy Boyles, Little J's
<b>Asst Treasurer</b>	Liz Gum, BB & T

### Board of Directors

Bart Long	Thrivent Financial
Crystal Fleming	Casual Friday
Mary Alice Burch	Individual
Tom Constable	Individual
Sandy Turner	Sona Bank
Larry Orebaugh	Individual
Judy Delaughter	The Gingham Cottage
Teresa Hull	Spa 122
Sylvia Crumpacker	Shoppes at Mauzy

### A NOTE ABOUT LEAF AND GRASS PICKUP

The Town of New Market offers leaf and grass pickup to its citizens every Friday during the months of April through November. Leaves and grass should be in manageable size bags and placed curbside by 12:00 Noon on Friday. Tree limbs and brush piles will not be picked up on Fridays during leaf and grass pickup. The Town does pick up tree limbs and brush piles during Heavy Trash Pickup Week, which is held twice a year in April and October. Tree limbs must be cut to four feet in length and brush piles must be bundled and tied and no longer than four feet.

## THE NEW MARKET COMMUNITY CENTER, INC.

Replacement windows have been ordered for the cafeteria at the Center. Come by the Center and check out the work. This will be the completion of replacement windows for this phase of our improvements. The old windows in the cafeteria were metal and very drafty. This installation of double pane windows should help a great deal with heating and cooling costs.

The RMH Mammography Van will be at the Center on April 9; June 22; September 7; October 12; and November 30. You may call 540-433-4641 or 800-277-1021. Ladies, call and schedule your mammogram and save yourself a trip to Harrisonburg.

Weight Watchers meet at the Center on Tuesday evenings at 6:00 p.m. You may call 800-651-6000 for further information.

Shenandoah Valley Banjo and Fiddle Club will be at the Center at 7:00 p.m. on Friday nights. Admission is free and refreshments are available for a donation. Their "picking parties" are held at the Center every Friday night from October through June.

Kathy Hurd-Corillo operates a dance studio Monday, Thursday and Friday nights at the Center. Her telephone number is 540-856-2214. New students are welcome.

For rentals at the Center, please contact **Claudia Gray at 540-740-4257**. We rent the cafeteria/kitchen and the gymnasium, as well as the classrooms. Check with us before you book your party elsewhere. We have a family-friendly atmosphere at the Center. Call for rental prices. The cafeteria will comfortably seat 100. For an additional fee, the kitchen is also available.

The Board Members have voted to offer, on a limited basis, space for public-service organizations to hold special events. The Center Board must approve these events in advance. Requests for meeting space are to be mailed to the Center at P.O.Box 1377, New Market, VA 22844. This is offered to assist those organizations needing a large meeting area.

Thank you for your continued support of your Community Center.

## THE NEW MARKET LIONS CLUB

We are gearing up for our annual auction on July 4th in the Community Park. Realizing it is a few months down the road, however, we want to get our dibs in for some of those items you might be thinking about getting rid of in a spring yard sale. If you have an item that works and is useable, why not donate it to the Lions Club? We'll take it off of your hands. The monies we realize from the sale will be returned in donations and services to the community.

One of the many projects that all Lions Clubs engage in throughout the world is sight and hearing. Assistance is offered in obtaining examinations and evaluations for impaired vision or hearing. We have just completed the process of providing eyeglasses to one individual, and the process is started for two others. A hearing evaluation is being conducted for another individual hoping that some type of hearing assistance can be provided. Contact any Lions Club member if you have unneeded eyeglasses to donate or if you know of someone who may need assistance with a sight or hearing problem.

If you would like to see how the Lions Clubs International Foundation provided assistance during and after the Haitian earthquake disaster, visit the New Market Town Library and read about it in the March issue of the Lion Magazine.

We are looking for new members. If you're at least an 18-year-old man, woman or a married couple, we would like to have you join us. Call our club secretary at 540-740-4257, or our membership chairman at 540-740-3977 for meeting dates, locations or membership information. Visit the Lions International website at [www.lionsclubs.org](http://www.lionsclubs.org).

# CALENDAR OF EVENTS



## April 2010

1	Budget Work Session	3:00 pm
1	Neighborhood Watch Meeting At the Town Hall	7:00 pm
2	Leaf & grass pickup	
4	Easter	
5	Council Committee Meetings in the Following order: Finance & Personnel Public Works, Public Safety, Tourism, Economic Development, and Historic Preservation	6:30 pm  To 7:30 pm
5	Planning Commission Meeting	7:30 pm
9	Leaf & grass pickup	
<b>15</b>	<b>Water/Sewer Bills Due</b>	
<b>12-16</b>	<b>Heavy Trash Pickup</b>	
16	Leaf & grass pickup	
19	Town Council Meeting	7:30 pm
23	Leaf & grass pickup	
30	Leaf & grass pickup	

## May 2010

<b>4</b>	<b>Election Day</b>	
6	Neighborhood Watch Meeting at the Town Hall	7:00 pm
7	Leaf and Grass Pickup	
10	Council Committee Meetings in the Following order: Finance & Personnel, Public Works, Public Safety, Tourism, Economic Development, & Historic Preservation	6:30 pm  To 7:30 pm
14	Leaf and grass pickup	
<b>15</b>	<b>Water/Sewer Bills Due</b>	
15 & 16	Battle of New Market Reenactment	
17	Town Council Meeting	7:30 pm
21	Leaf and grass pickup	
27	New Market Historical Society Meeting at the Town Hall	7:30 pm
28	Leaf and grass pickup	
<b>31</b>	<b>Town Office closed in observance of Memorial Day</b>	

Town of New Market

Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m.

(540) 740-3432 • [www.newmarketvirginia.com](http://www.newmarketvirginia.com)

9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

### TOWN COUNCIL

Larry M. Smith, Mayor • John H. Blosser, Vice-Mayor

Harry Durrett • Ripley R. Click • Gary D. Comer • Troy Fadeley • Charles E. Litten

Jason J. Ham, Town Attorney

### ADMINISTRATION

Chris Boies ..... *Town Manager*

Charles Peery ..... *Police Chief*

Jeanne K. Rinker ..... *Town Clerk*

Chad Neese ..... *Town Planner/Zoning Administrator*

Michael Ritchie ..... *Public Works Director*

Teresa Green ..... *Treasurer*

Donna Lohr ..... *Administrative Assistant*

**An Equal Opportunity Community**

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